

AST SpaceMobile

Transforming how the world connects -
Satellite direct to existing handsets



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Agenda

AGENDA

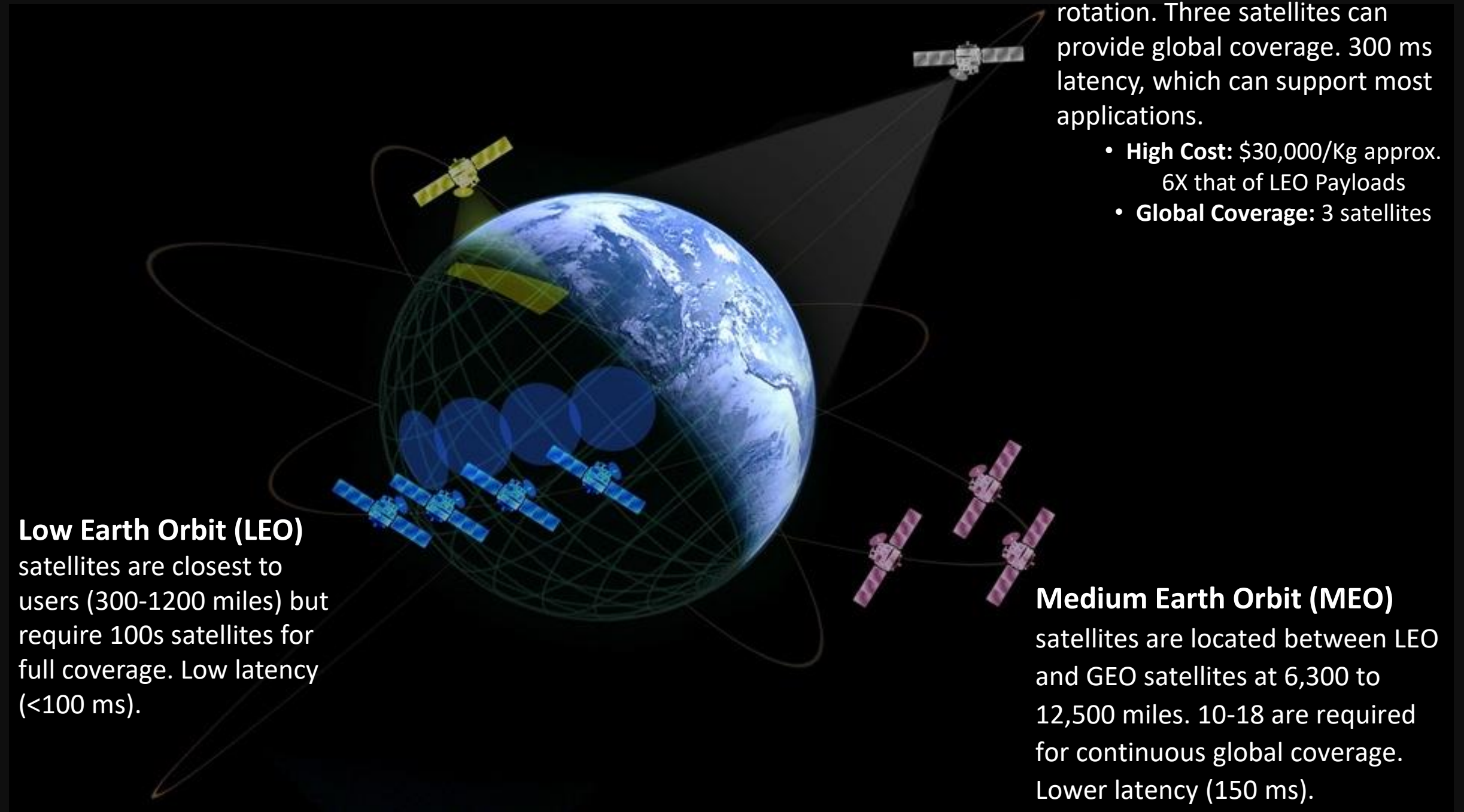
1. Introductory Remarks: Vikram Raval, Head of Global Regulatory Affairs, AST SpaceMobile
2. Presentation: Paul Nalikka, VP Business Development and Regulatory Affairs Africa
 - GEO, MEO, LEO
 - AST SpaceMobile
 - Socio-Economic Benefits



Satellite Segments

GEO, MEO and LEO

Source: Policy – Satellite Industry Association, Washington, D.C. (sia.org)
GSM



Orbit Comparison

GEO: 1 satellite covers 1/3 of the world.

MEO: 8 satellites can cover 2/3 of the world.

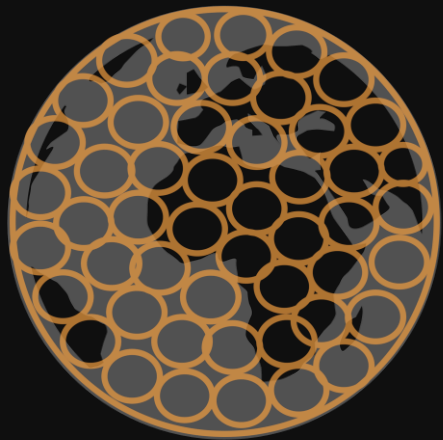
LEO: hundreds of satellites cover 100% of the world.



36,000 Km

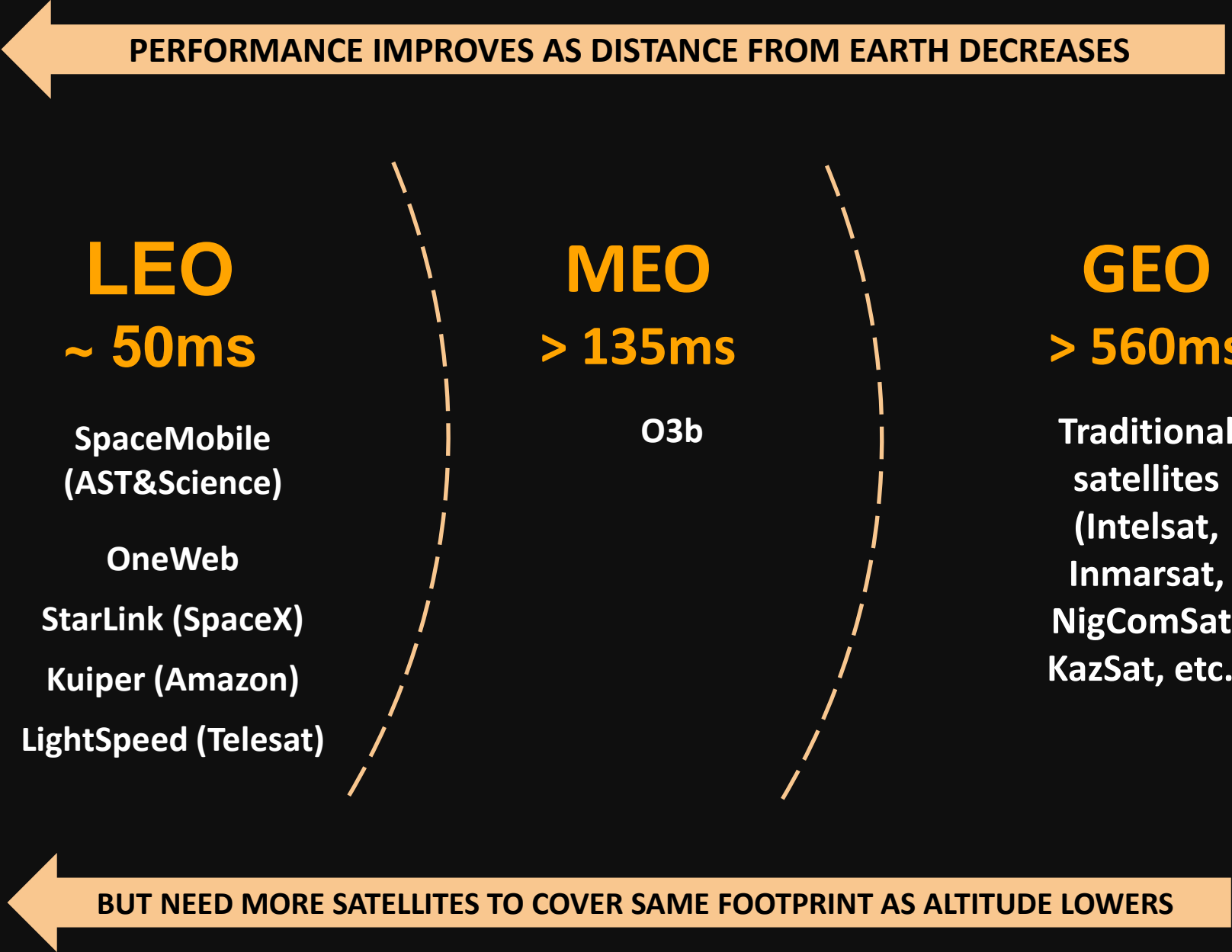


2,000– 35,000 Km

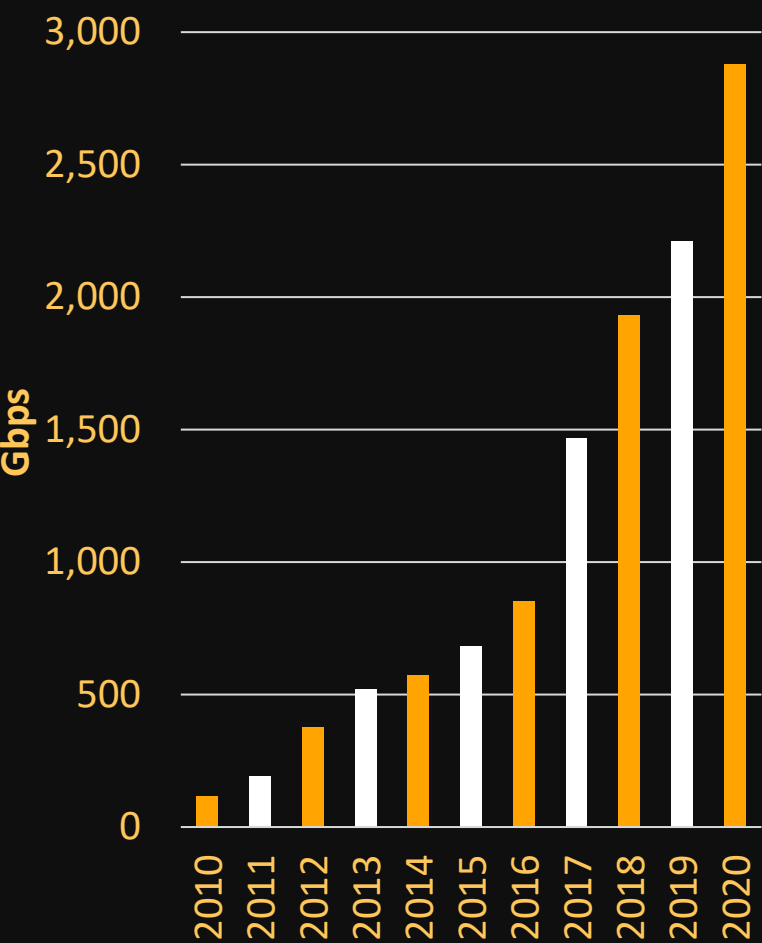


200 – 2,000 Km

Latency Comparison - LEO Offers Lowest Latency



Latency Comparison - LEO Offers Lowest Latency



As costs decrease:

Launch costs
Manufacturing costs
Time to market



Bits increase:

Technology improvements
Processing power



LEO Satellites Fill a Tech Gap

Broadband: User experience and price are competitive with wireline: ideal for hard-to-reach regions

Mobility: Provides broadband experience everywhere for passengers and crew

Telco: Extends networks, offloads congestion, and price competitive with microwave

Enterprise: In-office broadband experience in remote locations

Satellite Innovation

Trends and Patterns

High-throughput satellites use spot beam technology

Dynamic spectrum use allows for re-use of spectrum to most-needed areas

Lower cost flat-panel antennas have been developed to enhance broadband communications

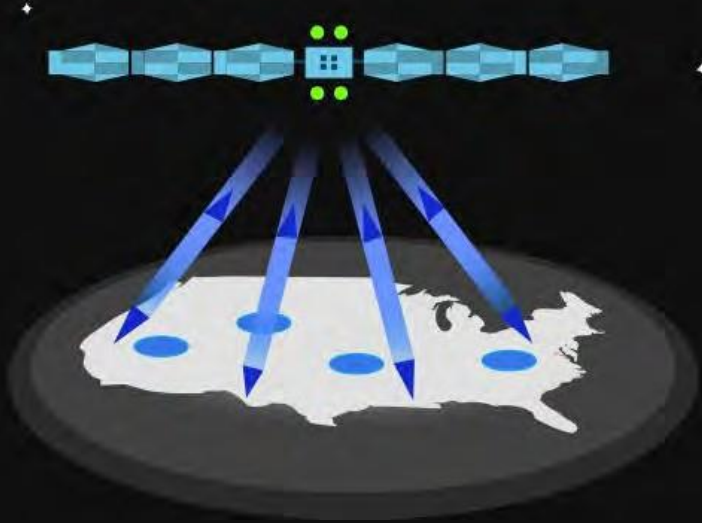
Constellations of tens to thousands of smaller NGSO satellites will provide low-latency broadband worldwide

Cost per Mbps with GEO have decreased dramatically and continues with LEO constellations driven by technology and launch cost reduction

Adapted Policy – Satellite Industry Association, Washington, D.C.
(sia.org)



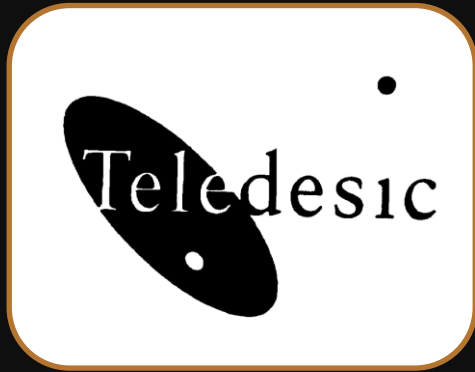
Single beam, one-way video broadcast



Spot beams for satellite internet

Development of NGSOs Since 1990”s

Engineers have always known LEO was better for voice, but the demand was too low.



Teledesic, ICO, and Skybridge emerged in the late 1990s and tried to build constellations of hundreds of satellites...



Today, Iridium and Globalstar offer voice and low-speed data satellite solutions focused on specific markets



O3b, now part of SES, is a MEO and provides services to about 45 degrees N/S



OneWeb, Starlink, Kuiper and the other LEOs can cover the globe with low latency and mobility.



Expanding beyond traditional satellite end markets

Existing satellite communications businesses have served the needs of narrow customer segments, but LEO’s AST SpaceMobile will meet the needs of the mass market

	Direct satellite connections via specialized mobile phones	Indirect satellite connections via complex, expensive hardware		First and only direct satellite broadband to mobile phones
				
	Provider-specific satphones (~\$1K)	Provider-specific antennas mounted on planes, ships, vehicles, buildings (~\$1K-\$200K+)		Any standard mobile phone
Providers		Today	Coming	
				
End users	Those with narrowband service on satphones	Enterprise, maritime, aviation, government, residential		Mass market mobility and the unconnected

Today's NGSOs build on that experience

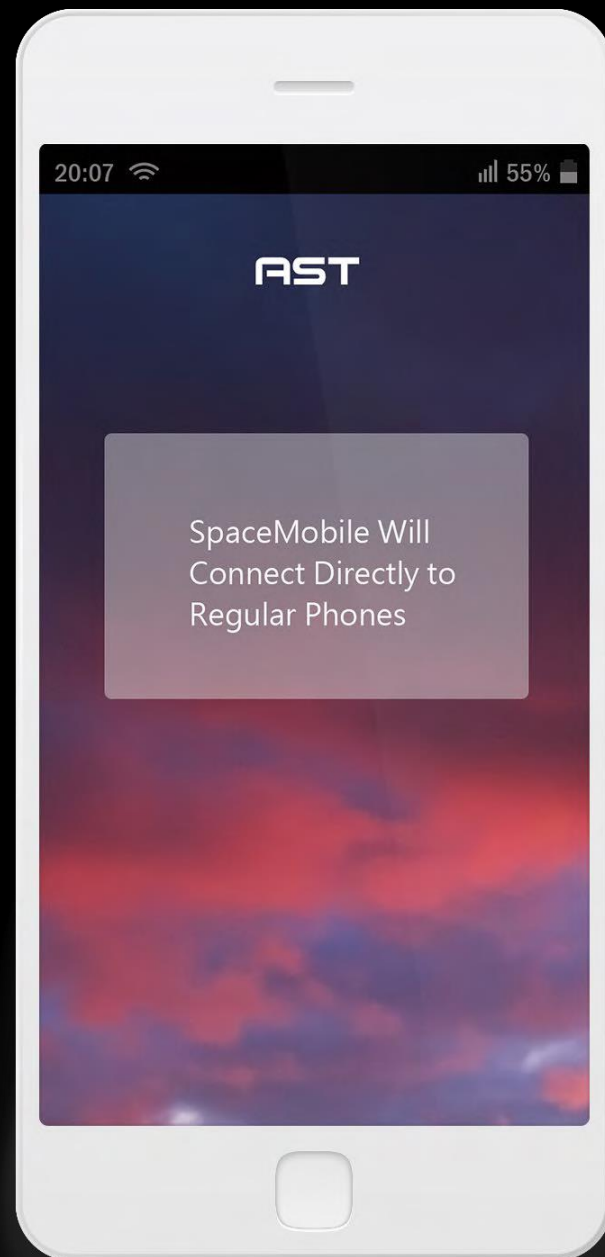
Now, with the internet and personal mobility, the demand has skyrocketed at the same time the technology has developed and lowered in cost.

	AST SpaceMobile	OneWeb	SES O3b mPOWER	SpaceX / Starlink	Telesat Lightspeed	Amazon Project Kuiper	China SatNet
Constellation Size	168	588 (gen1) (438 launched)	11	4,409 (Gen1) (>1,900 launched)	298	3,236	6080 Gen1 12,992 Gen2
Frequency Bands	Cellular (fronthaul) Q/V (backhaul)	Ka gateways Ku users	Ka	Ka gateways Ku users	Ka	Ka	Ka (maybe also V, G)
Orbit	~700 km	1,200 km	8,063 km	350-550 km	1000 Km	600 km	590-600 km 1145 km
Capacity	Confidential	~5 Tbps (~7.5 Gbps/sat)	~2.7 Tbps (~200-315 Gbps/sat)	~75 Tbps (~17 Gbps/sat)	~12 Tbps (20- 50 Gbps/sat)	~30-32 Tbps	
Target Markets	MNOs (and their subscribers)	Wholesale, B2B, backhaul, enterprise, government, mobility	Backhaul, trunking, energy, cruise, aero, government	Residential broadband, government	Backhaul, Mobility, Enterprise, government	Residential broadband, enterprise, Backhaul, mobility	Belt & Road diplomacy



AST SpaceMobile

AST SpaceMobile Case Study

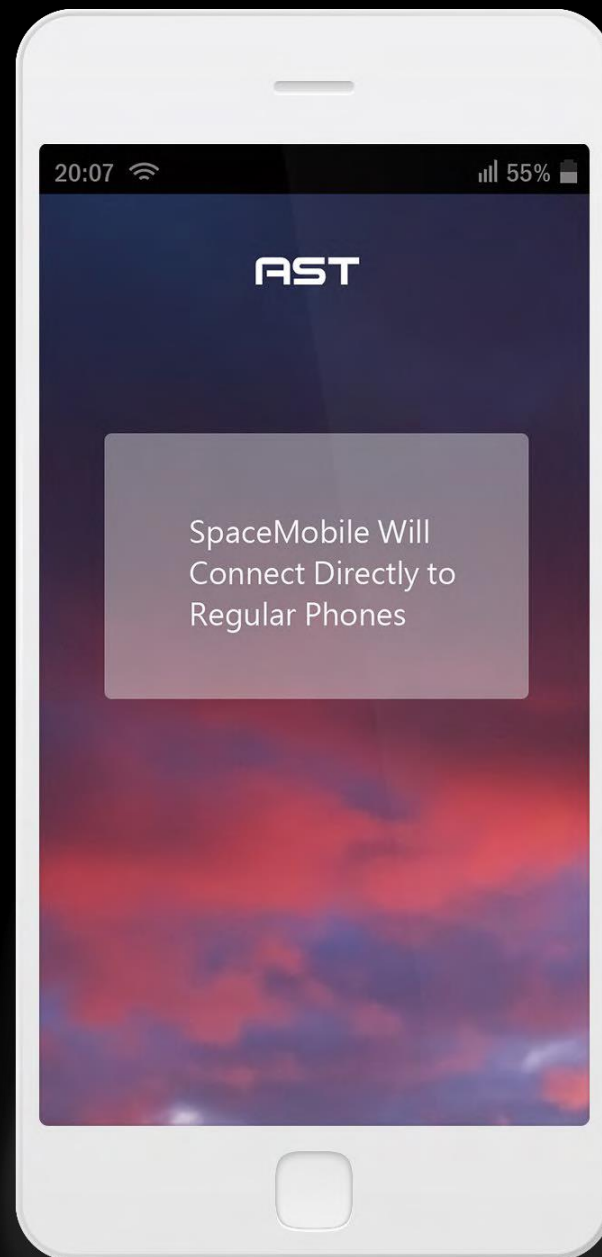


Transforming connectivity with satellite direct-to-device technology

Phones, Devices, Wearables, IoT



Space-based cell towers planned for cost-effective extension of mobile network coverage



Coverage everywhere

Eliminate cellular coverage gaps and
dropped calls



Broadband data speeds

High data rates with low-latency,
cellular-quality service levels



Compatible with all

Existing 5 billion mobile phones,
providing seamless service
without modifications



Connecting the unconnected

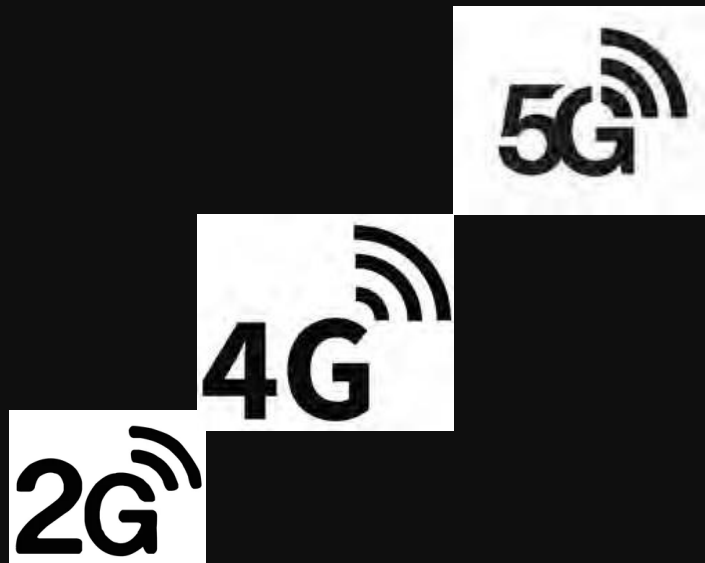
Be affordable to all, including
rural and underserved

What is AST SpaceMobile?

AST SpaceMobile is building a new LEO satellite constellation to enable existing MNOs to provide mobile broadband coverage directly to standard mobile devices and smartphones

- A space-based cell tower company that partners with nationally licensed MNOs to extend their existing terrestrial infrastructure
- Aims to fill coverage gaps to connect the unconnected, reduce the digital divide, and plans to deliver affordable cellular broadband to 100% of the population and geography
- AST's customer is the MNO
- With our solution, the MNO uses their already licensed spectrum in a self-interference management process

- End users purchase the service from the MNO partner and use existing mobile devices
- Supports cellular services at 2G, 4G and 5G speeds for any MNO
- National MNOs continue to hold all domestic national regulatory responsibilities for mobile services
- Flexible business model and affordable market-based pricing



AST SpaceMobile Helps Solves a Problem

5 billion mobile phones in service today could have coverage even when not in range of cell towers

Source: space.com.

What problem does SpaceMobile solve?

- Broadband connectivity to existing mobile phones when out of range of cell towers
- Affordable broadband data, voice and text services to those in rural and remote areas without cellular coverage
- Public and private connectivity goals and regulatory requirements that seek to bridge the digital divide
- Ongoing connection of emergency services and populations during natural disasters

Why is SpaceMobile different?

- World’s first and only space-based cellular broadband network
- Broadband connectivity directly to unmodified mobile phones, with no separate, costly ground antenna or specialized phones
- Dramatic expansion beyond traditional markets for satellite technology

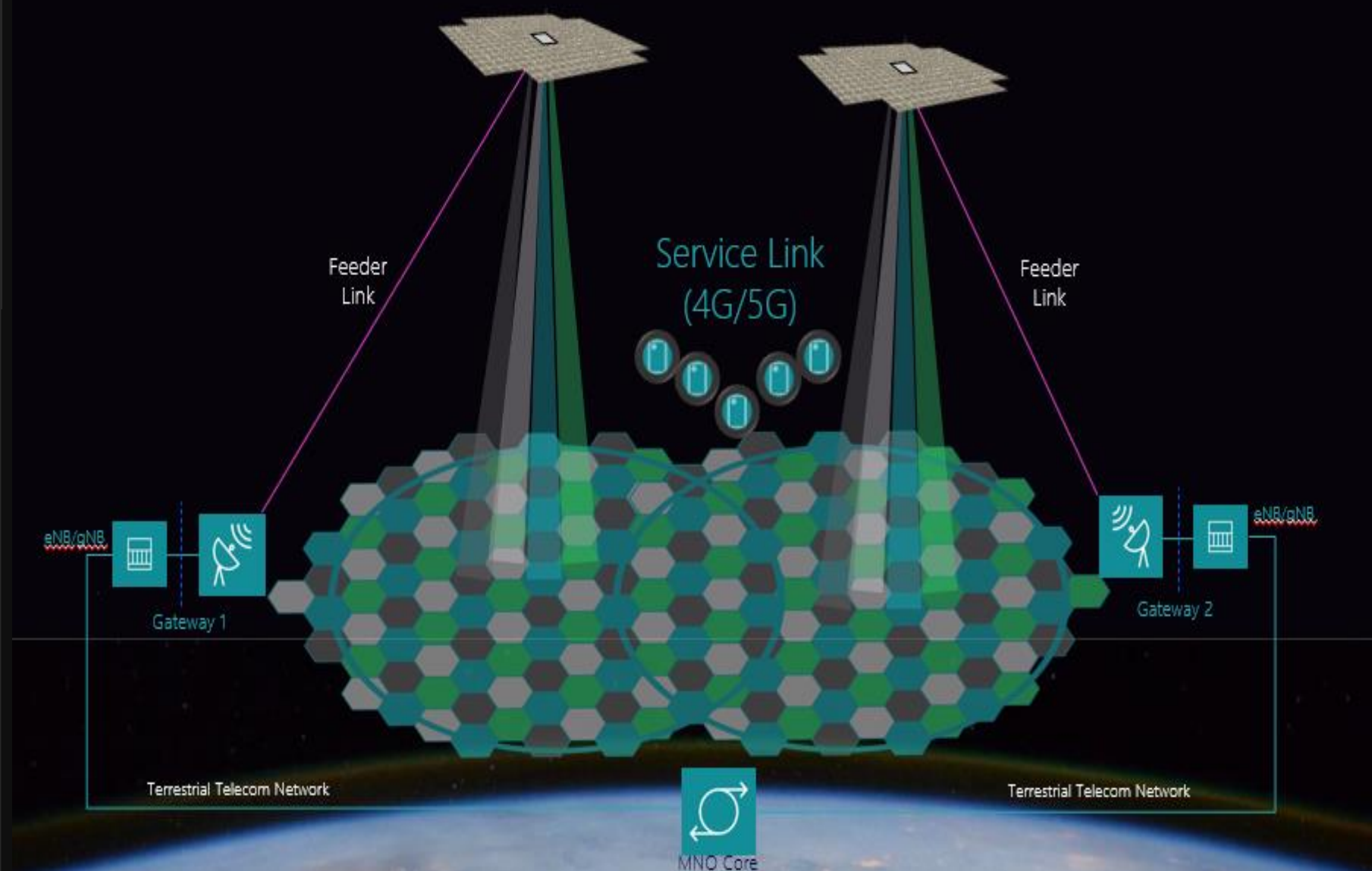
Why now?

- 5 billion mobile phones in service today
- Advances in miniaturization and reduced power needs are driving low-latency, low earth orbit satellite system architecture
- Broadband is increasingly a human necessity

Ground Connectivity in Space

AST SpaceMobile will offer connectivity from low Earth orbit like cell towers in space

Source: AST-
Nokia@MWC2023



Technical Details

- Service link based on MNO spectrum
 - e.g. 698-960 MHz and 1.7-2.2 GHz
- Sat Footprint: 780,000 square km
- Sat Cell size:
 - 48Km (low band)
 - 24Km (mid band)
- Fixed beam operation
- Q/V band feeder link
- Connect standard / unmodified UE's
- Use of MNO Core Network
- Transparent architecture

Operational Details

- MNO uses their already licensed spectrum in a self-interference management process
- End users purchase the service from the MNO partner
- AST SpaceMobile's customer is the MNO
- National MNOs continue to hold all domestic national regulatory responsibilities for mobile services

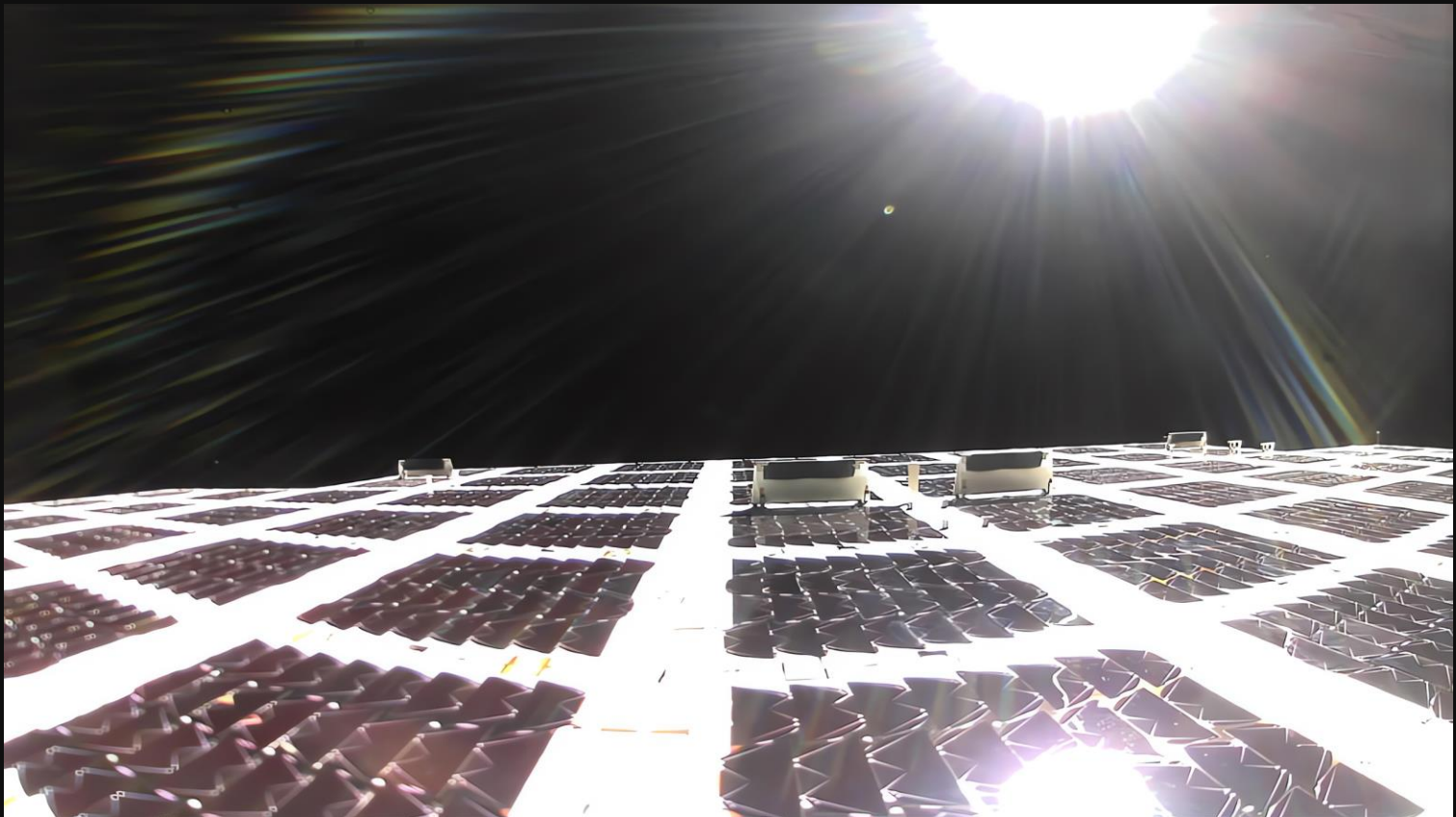
BlueWalker 3

Launch September 10, 2022



Critical
technology
milestone
achieved

Mechanical unfolding of the largest-ever communications array in low Earth orbit

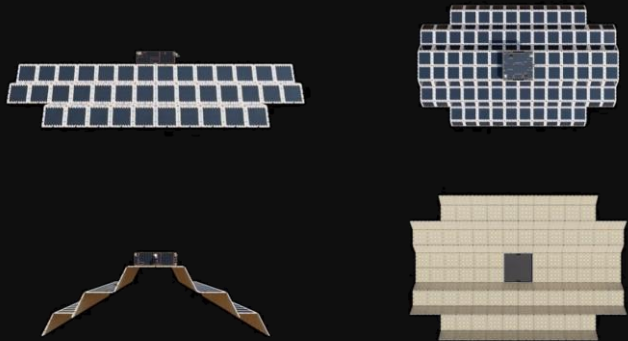


BlueWalker 3 test satellite update

Initial test results indicate downlink signal strength necessary to reach 5G cellular broadband speeds

Satellite Deployment

- ✓ Deployed the largest-ever commercial communications array in low Earth orbit



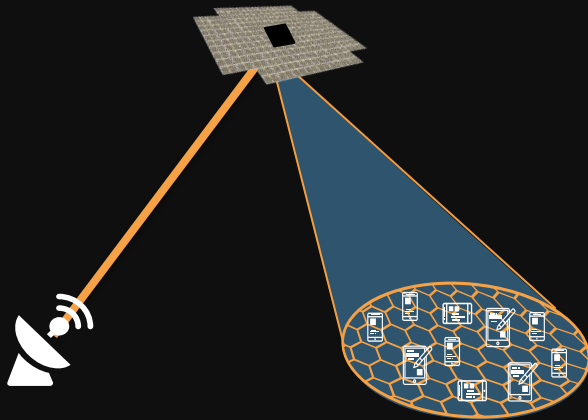
Satellite Flight Control

- ✓ Proven ability to fly and control BW3 with fully deployed array (693 sq ft)



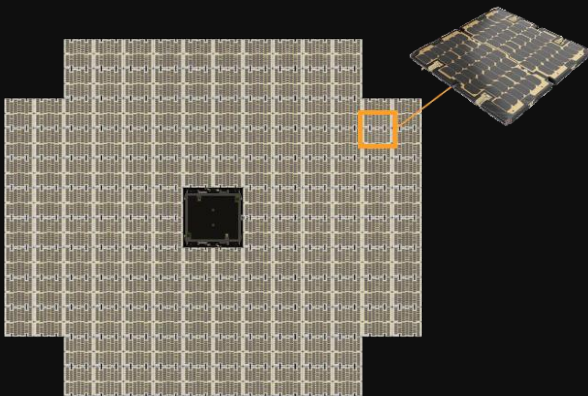
Patented Technology

- ✓ Validated our patented doppler and delay compensation



End-to-End Testing

- ❑ Targeting to complete cellular 4G LTE broadband speeds direct to standard, unmodified phones



BlueWalker 3 testing milestone

April 20, 2023: Completing the first ever two-way voice call on AT&T spectrum from a satellite- BW3 to an everyday cellphone



BlueWalker 3 testing timeline and Commercial Satellites Timeline

BW3 in-orbit operations roadmap and Commercial Satellite Launch

BW3 Launch Milestones

T: September 10

- Launched Sept 10 on a SpaceX Falcon 9
- BW3 placed into orbit

Nov-Dec

- Initial in-orbit testing
- Unfold phased array
- Deploy QV antennas

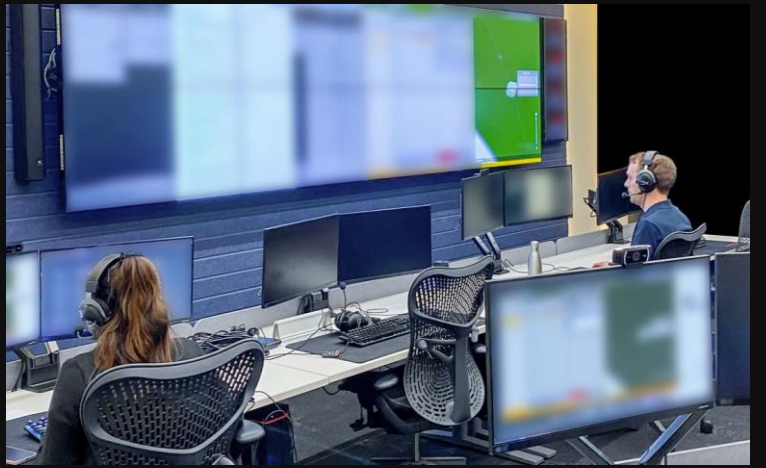
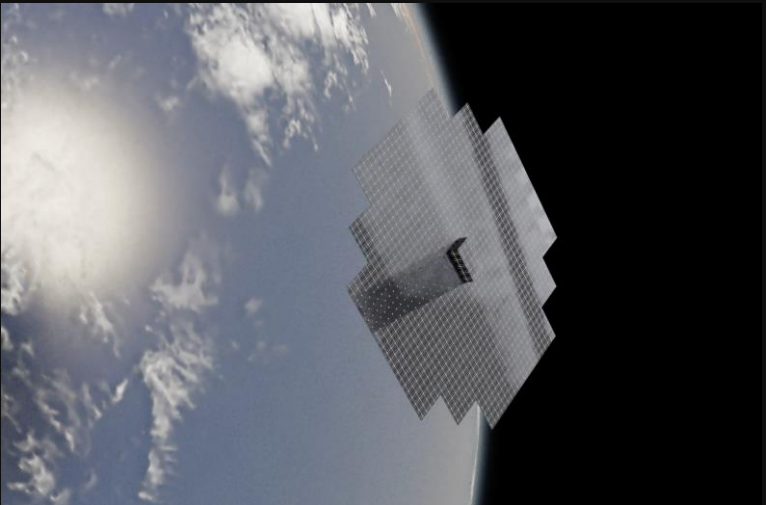
T+6 Months

- Cellular broadband direct-to-cell phone testing on standard handsets, in cooperation with participating MNOs on six continents
- Testing with our BW3 satellite to be conducted utilizing Nokia and Rakuten commercial MNO infrastructure

Commercial Constellation

Q1 2024

- Launch first 5 commercial satellites
- Provide intermittent service
 - IoT
 - Intermittent Broadband for emergencies
- Launch more commercial satellites in 2024 and 2025



Industry-Leading
Strategic
Partners and
Customers

Investors



Became Public Company
ASTS on the NASDAQ to
Date raised \$725m



#1 Mobile Network
Operator
(Outside China)



#1 e-Commerce
Platform in Asia
(Outside China)

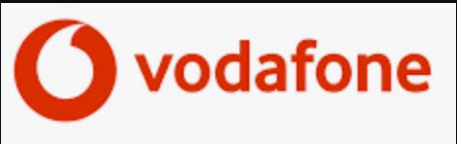


#1 Global Cell
Tower Company



#1 Manufacturer of
Mobile Phones

Customers



Sample AST SpaceMobile Coverage: Spain

AST-Nokia@MWC2023



Sample SpaceMobile Cells

- Satellite Field of View ~2800 km diameter
- ~1,100 cells of 24 km diameter to cover entire country
- MNO decides which cells (hexagons) are active and which cells are turned off

Satellite and
mobile policy:
opportunities

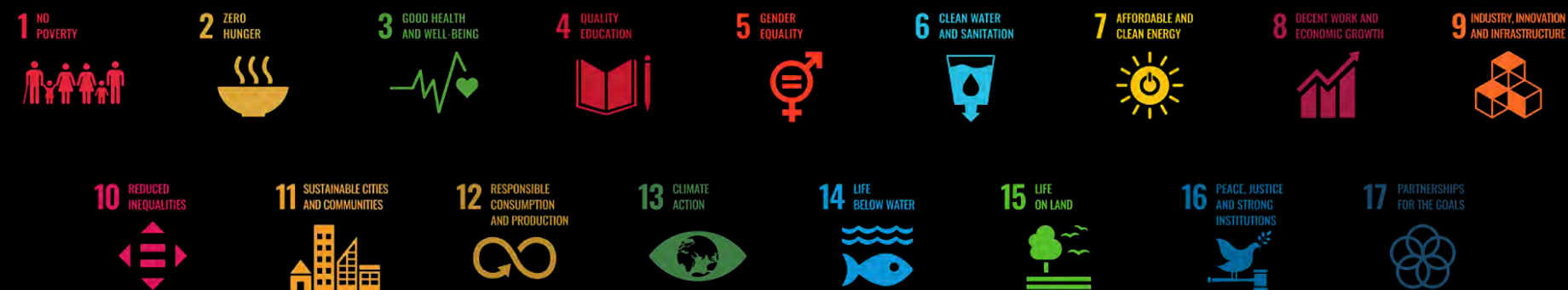
Social and Economic Benefits: the UN SDGs



In January 2020, before the COVID-19 outbreak had reached pandemic proportions, United Nations Secretary-General António Guterres launched an ambitious 'Decade of Action' to fulfil the promise of the 2030 Agenda for Sustainable Development.

Taking stock of mixed progress to date on the 17 Sustainable Development Goals agreed by world leaders in 2015, the Secretary-General called for accelerated action at all levels over the next ten years.

“We need to move together,” he said, “leaving no one behind.”



Social and Economic Benefits: the UN SDGs

*Source: https://www.itu.int/en/ITU-D/Regulatory-Market/Documents/FINAL_1d_18-00513_Broadband-and-Digital-Transformation-E.pdf

- In 2015 the UN set the Sustainable Development Goals, which were intended to be achieved by 2030
- Progress has been made, but challenges remain - national governments and the wider international community now recognize that the world is not on track to deliver the 2030 Agenda for Sustainable Development
- We urgently need to extend mobile connectivity to those who remain unconnected
- The poorest and most vulnerable are disproportionately affected by remaining unconnected

THE FACTS

- An increase of 1 per cent in mobile broadband penetration yields a 0.15 per cent increase in GDP
- Mobile broadband appears to have a larger economic impact than fixed broadband: a 1 per cent increase in mobile broadband penetration yields a 0.15 per cent increase in GDP, versus a 0.08 per cent increase when fixed*



THE SOLUTION

- Embrace innovative communications technologies
- Align national government policy and regulatory frameworks to accelerate realization of the UN's connectivity goals

Future of Broadband and the Role of LEOs

Why LEO satellites

COVID-19 PANDEMIC: BROADBAND OPPORTUNITIES AND CHALLENGES

❖ Accelerated the adoption of digital services, e-Gov, e-commerce, e-learning, e-medicine:



- Internet users grew by over 11% in 2020, internet use reaching 66% of the global population in 2022.
- Despite the surge in demand, networks withstood the explosion in data traffic during the pandemic,
- Demand growth illustrated internet access is a necessity (not a luxury)

❖ The pandemic magnified the consequences of the digital divide, with 2.7 billion people lacking broadband access:



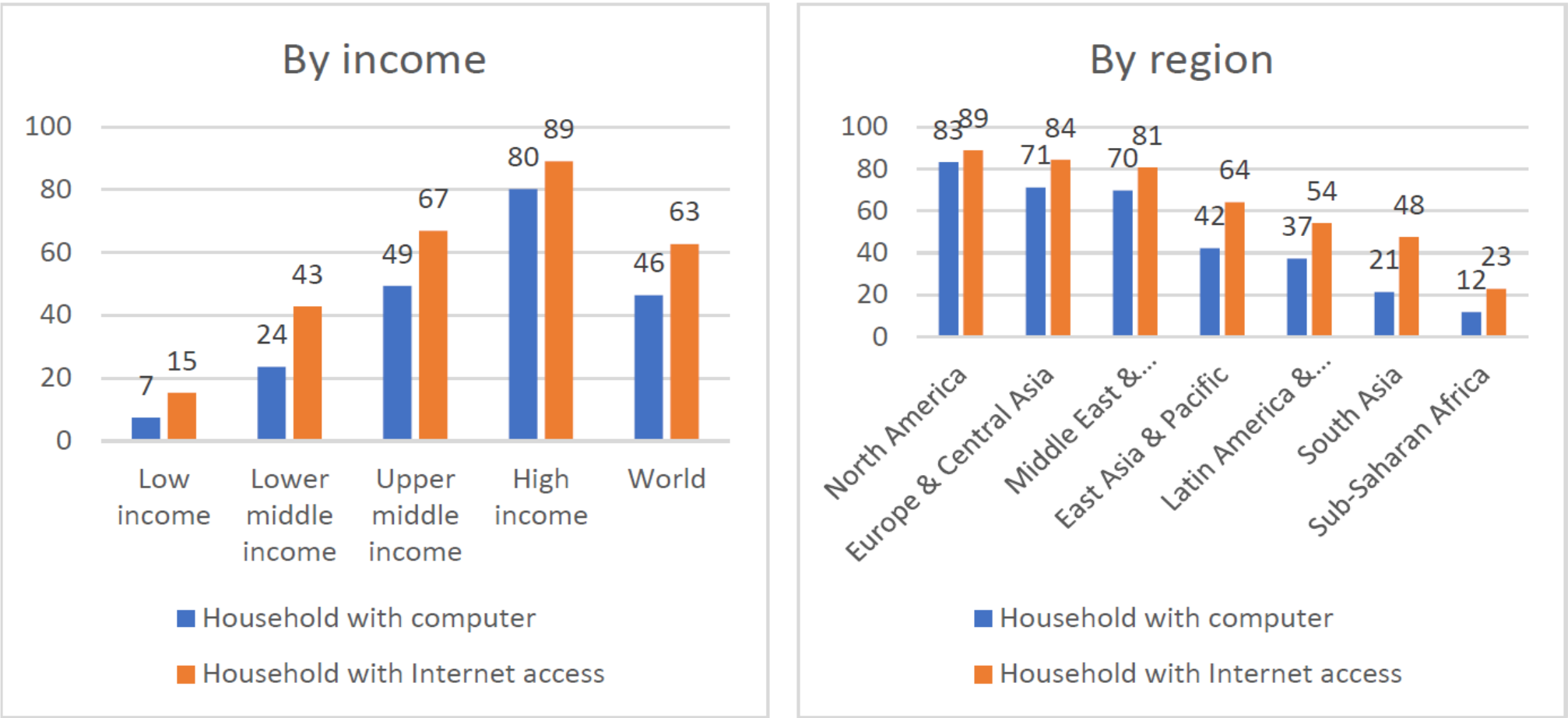
- a 'lost' generation of learners who could not access e-learning
- Affordability of Broadband services worsened in 2021 due to a sharp drop in incomes, even though service charges continued to drop.

Global Digital Divide

- Low and Lower Middle Income countries are disadvantaged in terms of internet access and computer ownership
- Even in High Income countries the “Gap” is still significant

2022 Broadband Commission Report

Households with a computer and Internet access (%), 2020 or latest available data

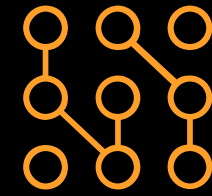


Connecting Rural Communities: What LEO satellite Broadband can Achieve

- **Affordable 2G and 4G LTE broadband wireless services nationwide**
- **Broadband access for e-learning and telehealth**
- **Financial inclusion**
- **Remote working**
- **Reducing the digital divide**



Closing Remarks



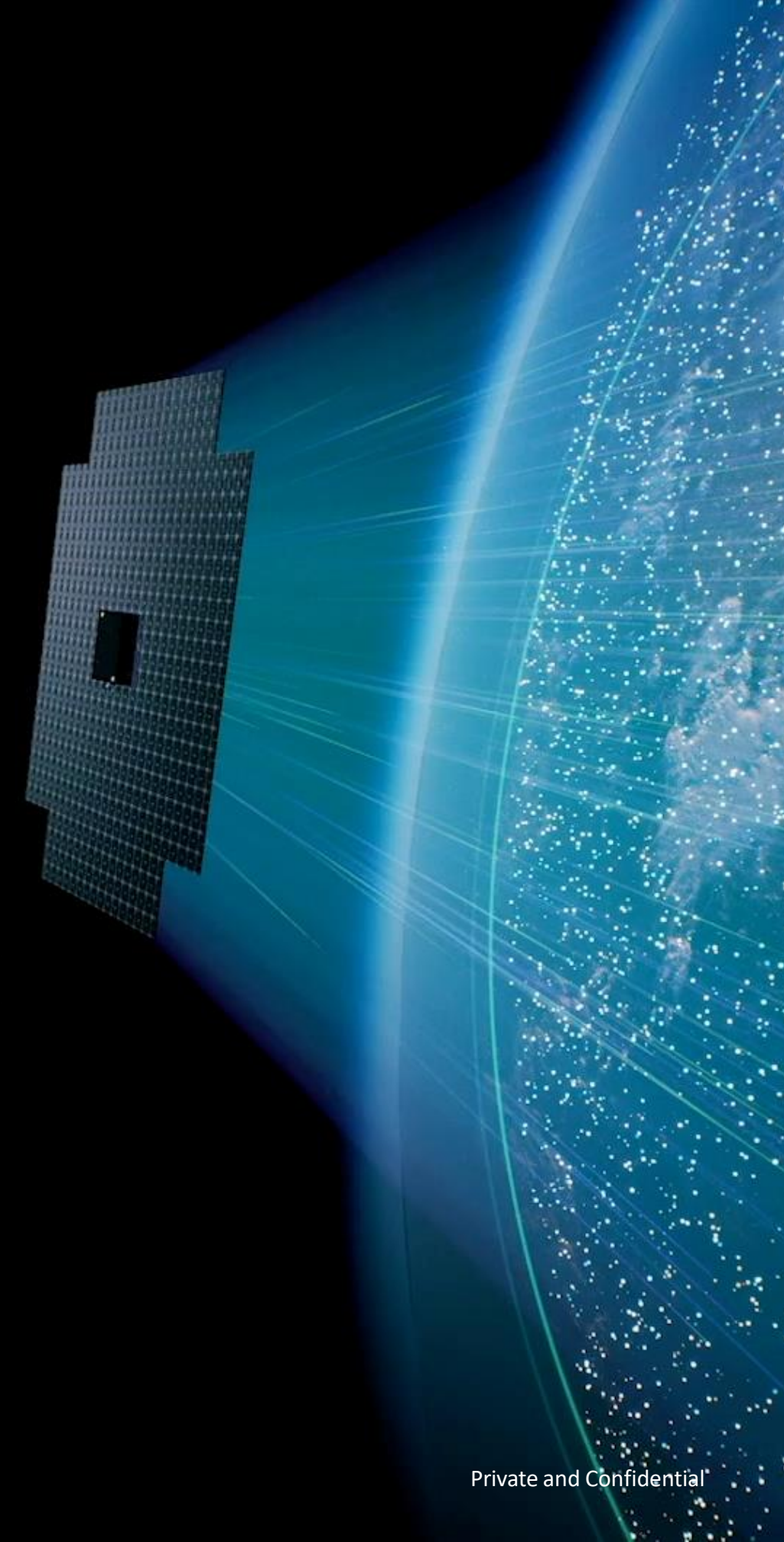
LEOs offer opportunities for low latency broadband connectivities for unconnected communities, emergency responses, IoT, Comms on the move



Include LEOs Satellite Direct to Device technologies in your National Broadband connectivity Plans



Policy makers and Regulators will need to adopt new regulatory approaches to harvest the benefits of Satellite Direct to Device Technologies



Forward Looking Statements

The information in this presentation and the oral statements made in connection therewith includes “forward-looking statements” that are not historical facts, and involve risks and uncertainties that could cause actual results of AST SpaceMobile to differ materially from those expected and projected. These forward-looking statements can be identified by the use of forward-looking terminology, including the words “believes,” “estimates,” “anticipates,” “expects,” “intends,” “plans,” “may,” “will,” “would,” “potential,” “projects,” “predicts,” “continue,” or “should,” or, in each case, their negative or other variations or comparable terminology.

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