



FirstNet: Our Nation's Public Safety Network

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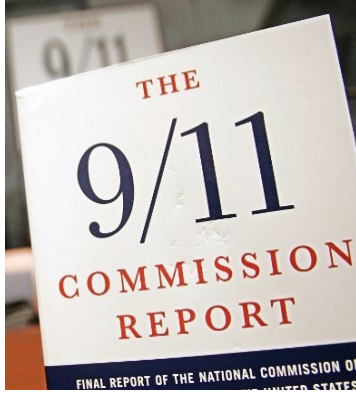
1. **History, Partnership, and Strategy**
2. The Network: Core, QPP, and Deployables
3. The Solution: Apps, Devices, Security and Services
4. Public Safety Engagement and Successes

The FirstNet Journey



2001 9/11 attacks

Radio communication challenges affect first responders



2004 9/11 Commission

- Recommends national radio spectrum for public safety purposes
- Public safety unites to advocate for nationwide broadband network



2012 The First Responder Network Authority

Independent agency to deploy Nationwide Public Safety Broadband Network



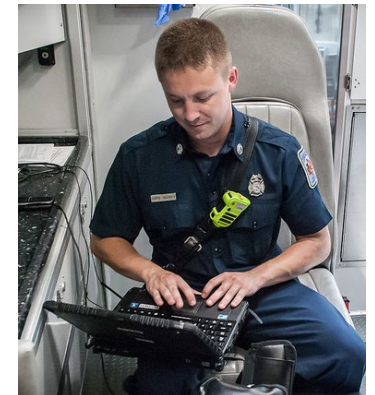
2012-16 Outreach and Consultation

- Governors identify FirstNet single points of contact
- Consultation in all 56 states/territories
- FirstNet works with states to collect and validate users and coverage data



2016-17 Partnership and State Plans

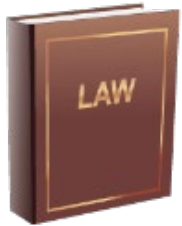
- Network RFP released
- Award to AT&T
- Delivery of 56 state/territory plans
- 56 Governors Opt-In decisions



2018-beyond Advancing the FirstNet Experience

- Engage and collaborate with public safety and industry
- Develop and promote Public Safety Communications roadmap
- Invest in the network

Implementing the Vision



THE LAW

2.22.12

FirstNet becomes law
(Public Law 112-96)

FUNDING



\$7B authorized to the FirstNet
network – all funded via spectrum
auctions

GOVERNANCE

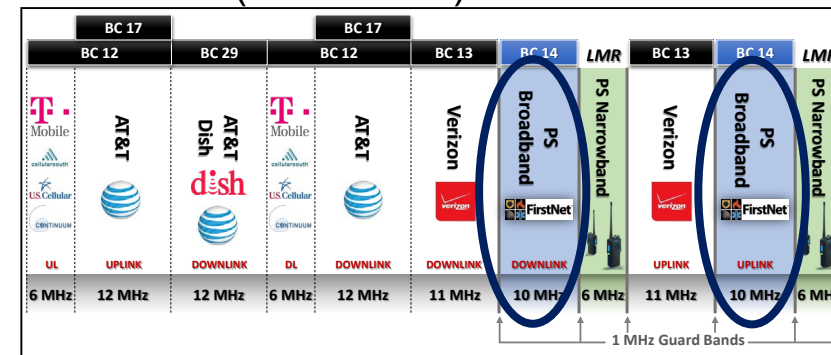
FirstNet **Board** has **15 members**,
including those with telecommunications
and public safety backgrounds.

Each Governor appoints **1 Single Point
of Contact (SPOC)** and governing body
to represent the State's interests to
FirstNet.

43 member **Public Safety Advisory
Committee (PSAC)** advises FirstNet on
public safety intergovernmental matters.

NATIONWIDE SPECTRUM

20MHz of bandwidth dedicated to public
safety in prime **700MHz** frequency range
(**BAND 14**).



FirstNet

FirstNet 16 Objectives



**Building,
Deployment,
Operation &
Maintenance of
the NPSBN**



**Financial
Sustainability**



**First
Responder
User
Adoption**



**Device
Ecosystem**



**Applications
Ecosystem**



**Accelerated
Speed to
Market**



**User
Service
Availability**



**Service
Capacity**



**Cyber
Security**



**Priority
Services**



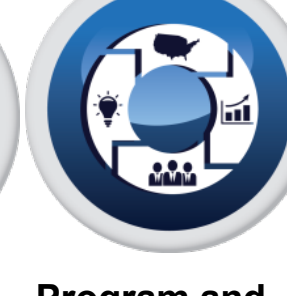
**Integration
Of Opt-out
State RANs**



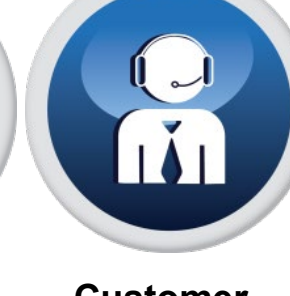
**Integration of Existing
Commercial/
Federal/
State/Tribal/Local
Infrastructure To
Support NPSBN
Services**



**Life-cycle
Innovation**



**Program and
Business
Management**



**Customer
Care and
Marketing**



**Facilitation of
FirstNet's
Compliance
with the Act
& Other Laws**

An Innovative Public-Private Partnership

First Responder Network Authority

- Partner oversight and support
- Public safety advocate
- Technical expertise
- Innovation strategy and investment



AT&T

- Nationwide core
- RAN build-out
- Adoption and customer care (24x7x365)
- Security operations center
- Mission-critical services
- App and device ecosystems



State Plans and Governors' Decisions

50 states, 5 territories, District of Columbia



Focus in 2019

- Expanding FirstNet
- Driving innovation
- Public safety engagement

 **FirstNet**

50 states, 5 territories, District of Columbia



Focus in 2019

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- 
- ## Focus in 2019
- Expanding FirstNet
 - Driving innovation



Vision to Reality: A Catalyst for Public Safety Communications



VISION: Create a dedicated and differentiated broadband communications experience that transforms public safety operations to save lives



PUBLIC SAFETY'S NEEDS



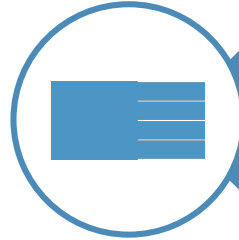
ROADMAP



INVESTMENT

First Responder Network Authority Roadmap Overview

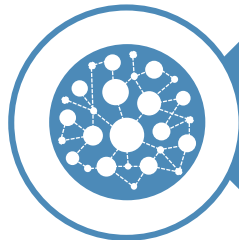
The Roadmap expresses how the FirstNet Authority will work to advance the FirstNet network over a multiyear horizon.



Provides a **technology framework** to understand all of the components and capabilities of the FirstNet Experience



Reflects **public safety's feedback** and needs based on a multitude of Roadmap engagements with the public safety community



Incorporates **analysis** of industry trends and drivers as well as AT&T's roadmap for the Network



Identifies the **priorities that will guide investments** and other opportunities based on FirstNet Authority analysis

First Responder Network Authority Roadmap Domains



Core

- EPC
- IMS Core
- Services Platforms
- App Servers
- Service Enablers



Coverage & Capacity

- Macro Coverage
- Capacity
- In-building Solutions
- Temporary/On-Demand Coverage
- Range Extension
- Device-to-Device
- Air-to-Ground
- Maritime Operations
- Availability/Reliability/Resiliency/Hardening



Situational Awareness

- Location Services
- Sensors
- Wearables
- Cameras/Video
- Mapping/Geographic Information System (GIS)
- Data Analytics/Artificial Intelligence



Voice Communications

- Mission Critical Push-to-talk (MCPTT)
- PTT Interconnection



Secure Information Exchange

- Data Access
- Data Sharing
- Cybersecurity
- Identity, Credential and Access Management (ICAM)/Single Sign-On



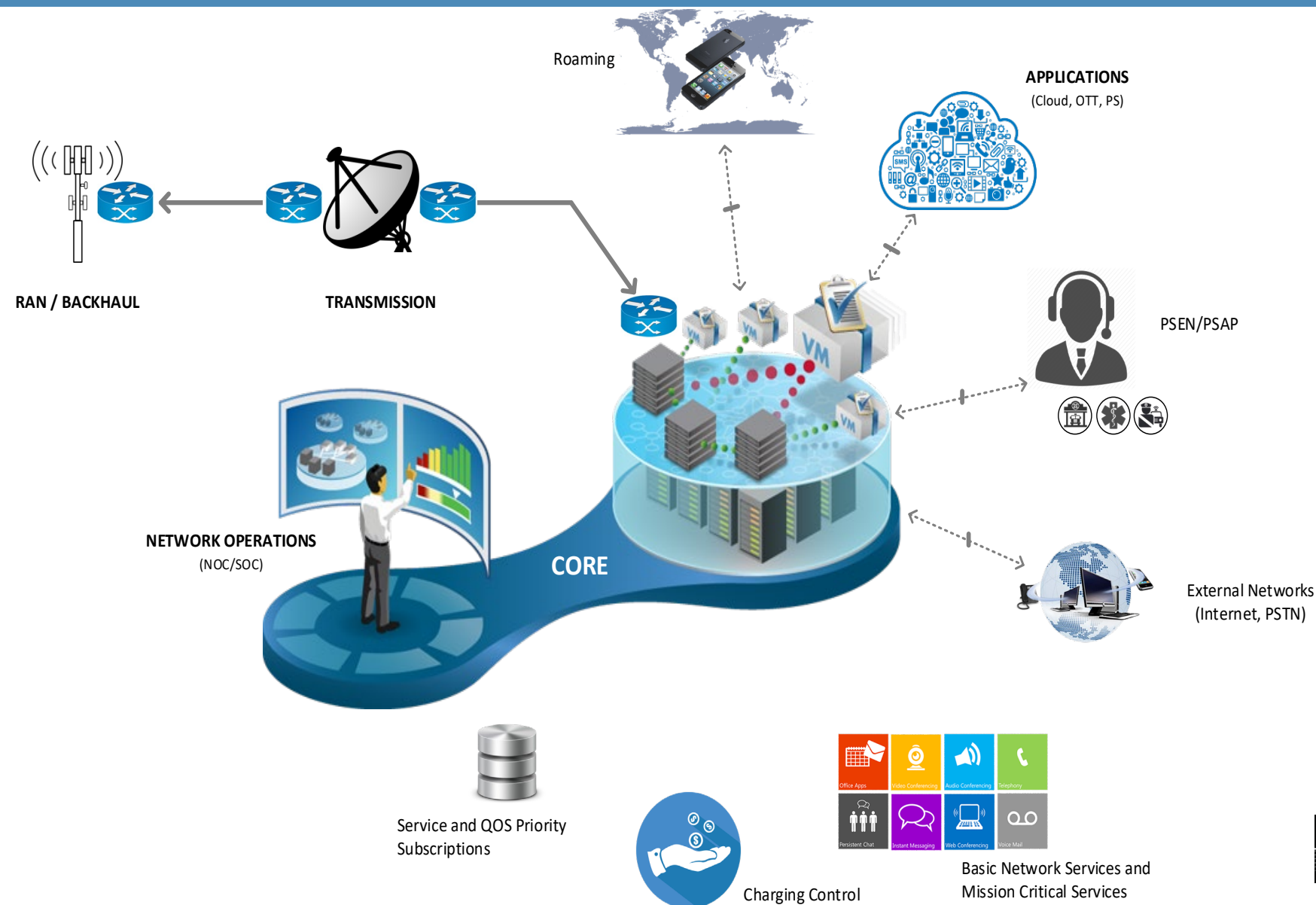
User Experience

- Priority Services
- Applications
- Devices
- Accessories
- Hands Free Operations
- Augmented Virtual Reality
- Heads-Up Display

FirstNet 101

1. History, Partnership and Strategy
- 2. The Network: Core, QPP, and Deployables**
3. The Solution: Apps, Devices, Security and Services
4. Public Safety Engagement and Successes

Dedicated Public Safety Core



QPP (aka “First Priority”)

- **Quality of Service (QoS):** Minimum/maximum service quality parameters
- **Priority:** Gives preferred access to network resources
- **True Preemption:** Terminates/relocates non-primary/commercial users so high-priority users have access



Deployables



- **75 FirstNet-dedicated** deployable assets available nationwide
- **Subscribing agencies can request at no cost** to support scenarios, from disasters, to critical incidents and planned events
- **Service included** all expenses directly associated with FirstNet deployables are included, at no cost to public safety

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Delivering on the Promise

- Public safety always gets priority
- Highly secure network to meet public safety's data requirements
- Controlled access by public safety agencies for their users
- Coverage where public safety operates
- Enhanced user experience

FirstNet Devices Ecosystem

FIRSTNET.
Built with AT&T

Power of
FirstNet

Coverage

Rate
Plans

Devices &
Accessories

Solutions

Application
Ecosystem

Community

Contact Us



Phones & Devices



[View More Phones & Devices](#)

Tablets



[View More Tablets](#)

- Achieving rich, diverse user device portfolio
- Band 14 adoption ramping up, with FirstNet Ready device announcements
- Inclusive of public safety focused Internet of Things (IoT) devices and accessories
- SIM/UICC available and connect users to dedicated FirstNet Core
- See latest available devices at [FirstNet.com/devices](https://www.firstnet.com/devices)



*This slide does not constitute an endorsement by FirstNet Authority of any product or service, organization or company.

Enabling Apps Ecosystem to Meet the Needs of Public Safety



JOIN PROGRAM

- Open and free FirstNet app developer program membership
 - Developers
 - Policymakers
 - IT Specialists
 - First Responders

Connect, innovate and create opportunity



DEVELOP APPS

- Access to resources, e.g., APIs and code optimization tools
- Complete checklist and source code scan

Events including conferences and workshops



TEST AND CERTIFY

- Submit app for FirstNet certification and review
- Receive and address results
- Review branding and media guidelines

Promote product and evangelize solution



APP CATALOG

- Use FirstNet tools for app distribution and management
- Collect participation points

Direct exposure to public safety market



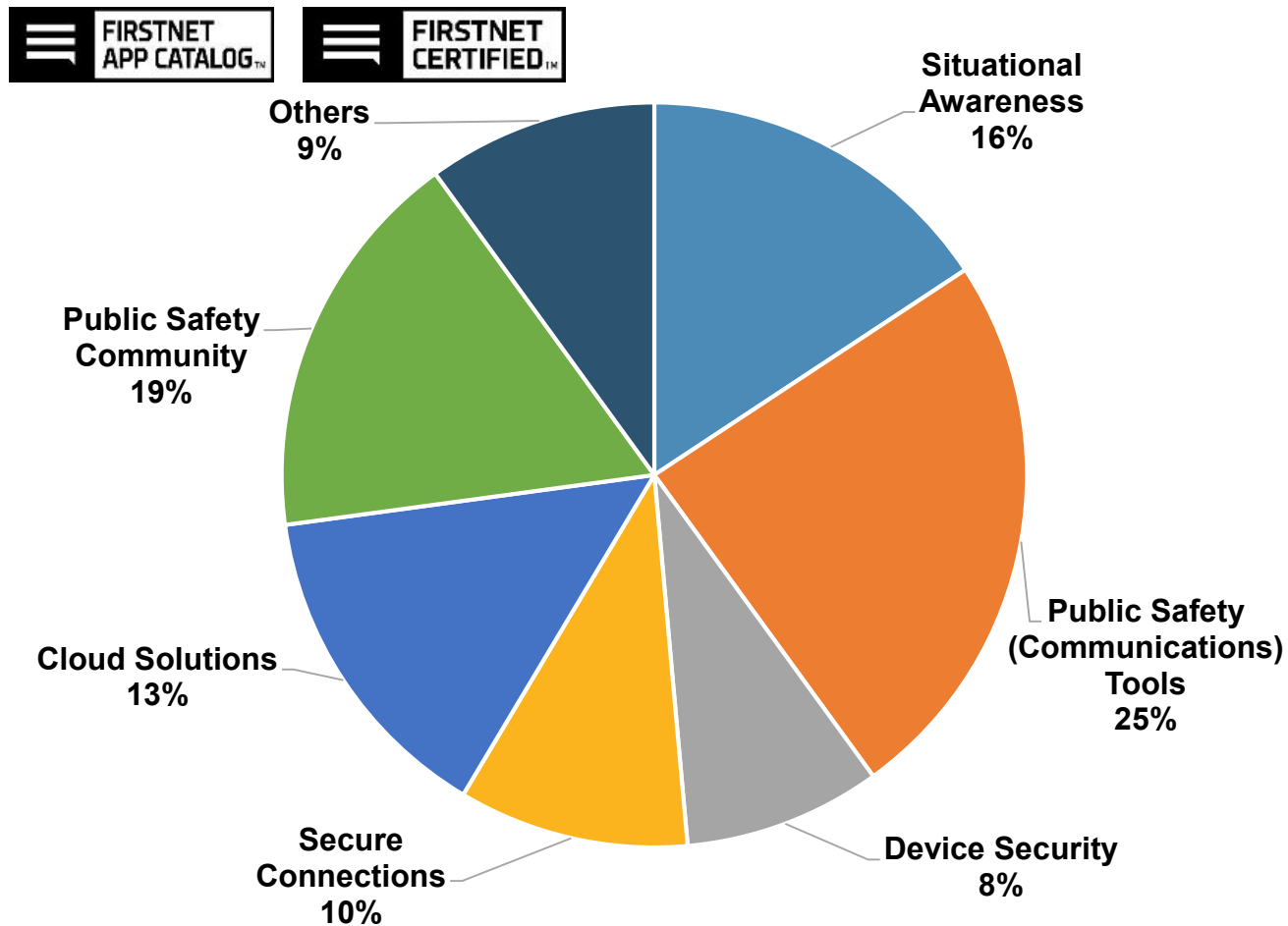
MANAGE APPS

- Review user ratings and feedback
- Manage app versioning and metadata

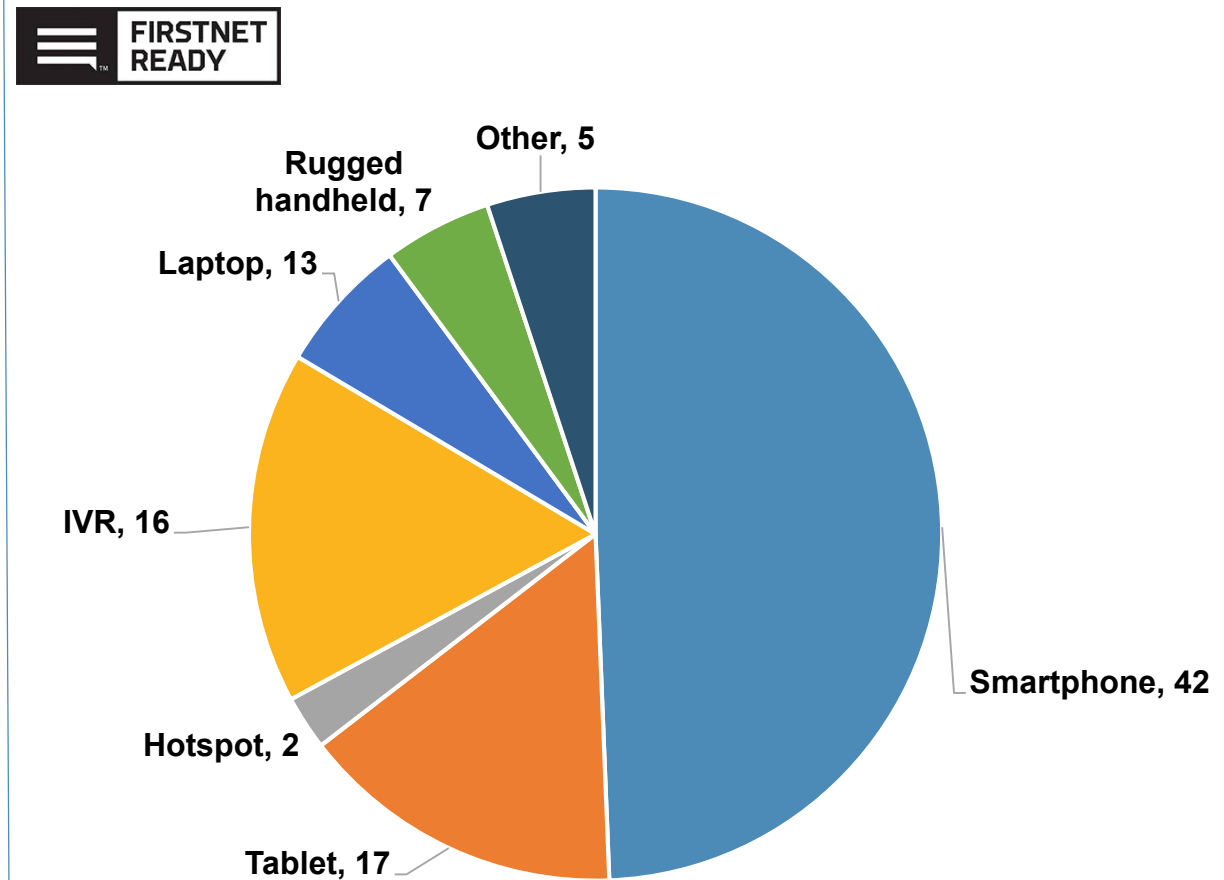
Blogs and forums to advance innovation

Building the Ecosystem: Apps and Devices that Align to the Roadmap (as of April 2019)

APP CATALOG PORTFOLIO



DEVICES BY TYPE ON NIST LIST



NIST List of Certified Devices:
<https://www.nist.gov/ctl/pscr/process-document-nist-list-certified-devices>

Security



- **Dedicated** Security Operations Center (SOC) for FirstNet subscribers
- **Coordinates** with AT&T's Global Network Operations Center (GNOC)
- **24x7x365** situational awareness

Service Plans and Customer Care



Service plans

- Agency- or subscriber-paid
- Flexible
 - Unlimited plans pooled
 - Smartphones or data-only
 - Machine-to-machine options
- Multiple contract options
 - NASPO
 - NPPGov
 - GSA Schedule 70
 - Custom Government

Customer care

- 24x7x365 technical support
- Single phone number
- Chat and email available
- U.S.-based public safety-specific reps
- Training available

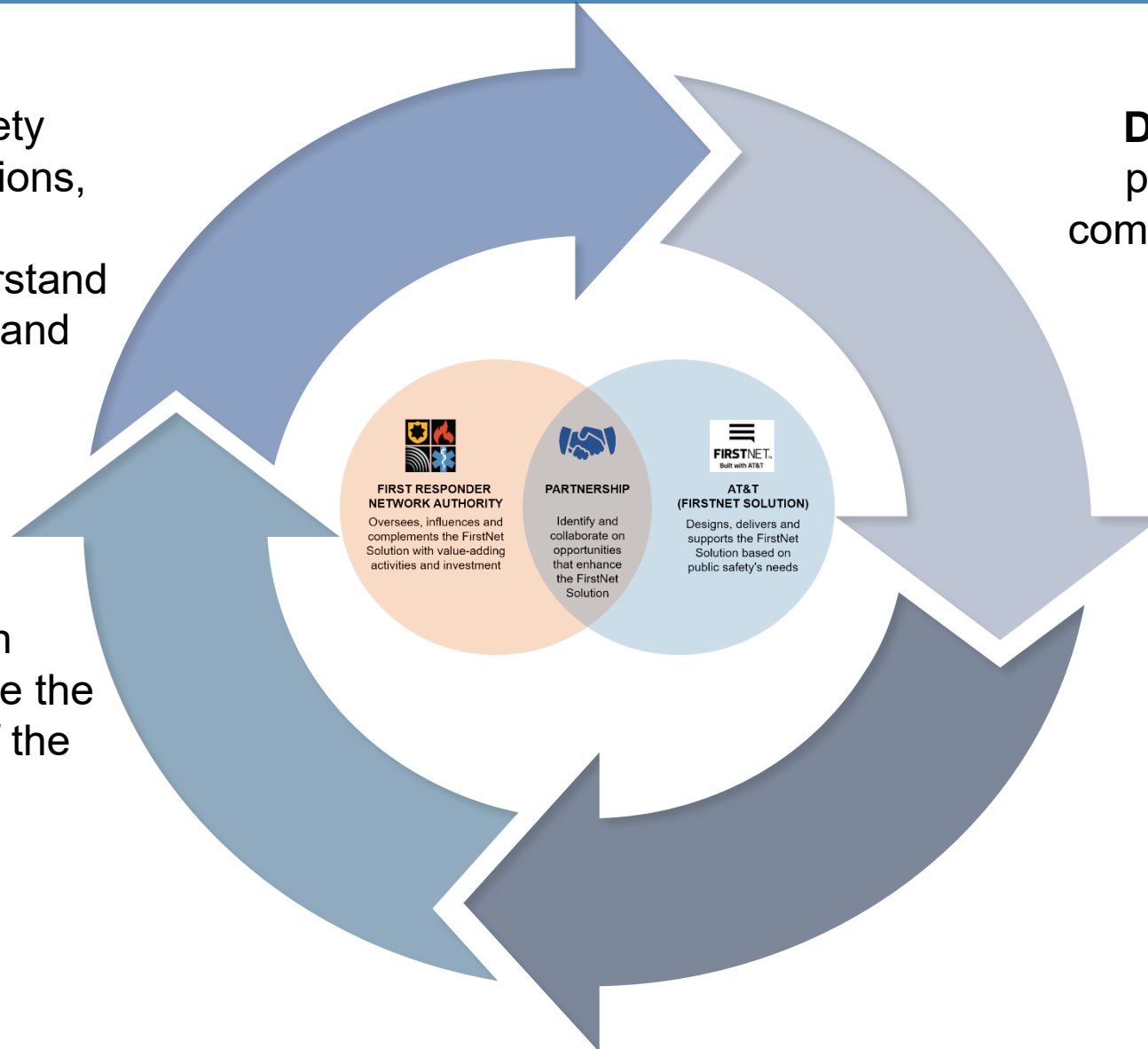
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Public Safety Focused

ENGAGE public safety entities and associations, PSAC, industry, and government to understand their trends, drivers, and priorities

COLLABORATE with public safety to realize the operational benefit of the FirstNet Experience



Public Safety Advisory Committee (PSAC)

- **43 member committee** with public safety and state/local/tribal representatives and non-traditional first responders
- Led by five-member **Executive Committee**
- **Monthly webinars** on essential topics related to network, products, and devices, plus in-person meeting(s) each year
- Operates **Tribal Working Group** to provide advice on tribal outreach, education and consultation



The PSAC provides subject matter expertise on concepts, policies, procedures, technologies, and operational methods developed in support of the FirstNet network. Its perspective helps ensure necessary operational constructs are met for critical first responder communications

FirstNet by the Numbers



750K+ FirstNet connections



~9,000

Public safety agencies subscribed



75+ FirstNet Ready™ devices

~650

Markets¹ with Band 14 spectrum



FASTER

than any commercial network²



~65%

Band 14 coverage completion; well ahead of schedule



50+ Unique apps in the FirstNet App Catalog



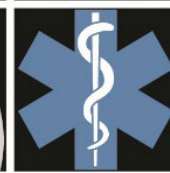
75 Dedicated deployable network assets, including 3 Flying COWs™



175+

Asset deployments for planned and emergency events this year







Q&A

