

# USTTI

2020 COURSE CATALOG

Global Growth Through  
Communications Sharing



# 177 Countries Served By The USTTI: 1983-2020

Afghanistan	Croatia	Kenya	Poland
Albania	Cyprus	Kiribati	Qatar
Algeria	Czech Republic	Kosovo	Romania
Angola	Democratic Republic of the Congo	Kuwait	Russian Federation
Anguilla	Djibouti	Kyrgyzstan	Rwanda
Antigua and Barbuda	Dominica	Laos	Samoa
Argentina	Dominican Republic	Latvia	Sao Tome and Principe
Armenia	East Timor	Lebanon	Saudi Arabia
Aruba	Ecuador	Lesotho	Senegal
Azerbaijan	Egypt	Liberia	Serbia
Bahamas	El Salvador	Libya	Seychelles
Bahrain	Equatorial Guinea	Lithuania	Sierra Leone
Bangladesh	Eritrea	Macau	Singapore
Barbados	Estonia	Macedonia	Slovakia
Belarus	Eswatini	Madagascar	Slovenia
Belize	Ethiopia	Malawi	Solomon Islands
Benin	Federated States of Micronesia	Malaysia	Somalia
Bermuda	Fiji	Maldives	South Africa
Bhutan	Finland	Mali	South Korea
Bolivia	Gabon	Malta	South Sudan
Bosnia and Herzegovina	Gambia	Marshall Islands	Sri Lanka
Botswana	Georgia	Mauritania	St. Kitts and Nevis
Brazil	Ghana	Mauritius	St. Lucia
British Virgin Islands	Greece	Mexico	St. Maarten
Brunei	Grenada	Moldova	St. Vincent and the Grenadines
Bulgaria	Guatemala	Mongolia	Sudan
Burkina Faso	Guinea	Montserrat	Suriname
Burundi	Guinea-Bissau	Morocco	Syria
Cambodia	Guyana	Mozambique	Taiwan
Cameroon	Haiti	Myanmar	Tajikistan
Cape Verde	Honduras	Namibia	Tanzania
Cayman Islands	Hong Kong	Nepal	Tanzania
Central African Republic	Hungary	Netherlands Antilles	Thailand
Chad	India	Nicaragua	Togo
Chile	Indonesia	Niger	Tonga
Colombia	Iraq	Nigeria	Trinidad and Tobago
Comoros	Israel	Oman	Tunisia
Congo	Jamaica	Pakistan	Turkey
Cook Islands	Jordan	Palau	Turkmenistan
Costa Rica	Kazakhstan	Palestinian National Authority	Tuvalu
Cote d'Ivoire		Panama	Uganda
		Papua New Guinea	Ukraine
		Paraguay	United Arab Emirates
		People's Republic of China	Uruguay
		Peru	U.S. Virgin Islands
		Philippines	Uzbekistan
			Venezuela
			Vietnam
			Yemen
			Zambia
			Zimbabwe



## Chairman's Report

In September 2019 – the USTTI's 37th year of aggressively providing tuition-free training for ICT leaders throughout the developing world, the USTTI marked a momentous achievement when we honored our 10,000 graduate Ms. Irene Ogake, an engineer at Kenya's Regulatory Commission.

During 2019, the USTTI maintained its core courses like spectrum management while also expanding our training in the evolving fields of cybersecurity, 5G technology and satellite applications. We also continued to offer critical training in niche fields like Disaster Communications training – training that included numerous officials from the hurricane ravaged Bahamas.

In 2019, the private sector expanded their presence on the USTTI Board of Directors while our three federal board members from the US Department of State, the Federal Communications Commission and the National Telecommunications and Information provided additional training and expanded financial support. Congressional leaders also recognized the importance of the USTTI's training in the developing world and their support ensured that many promising but impoverished applicants could attend this year's training.

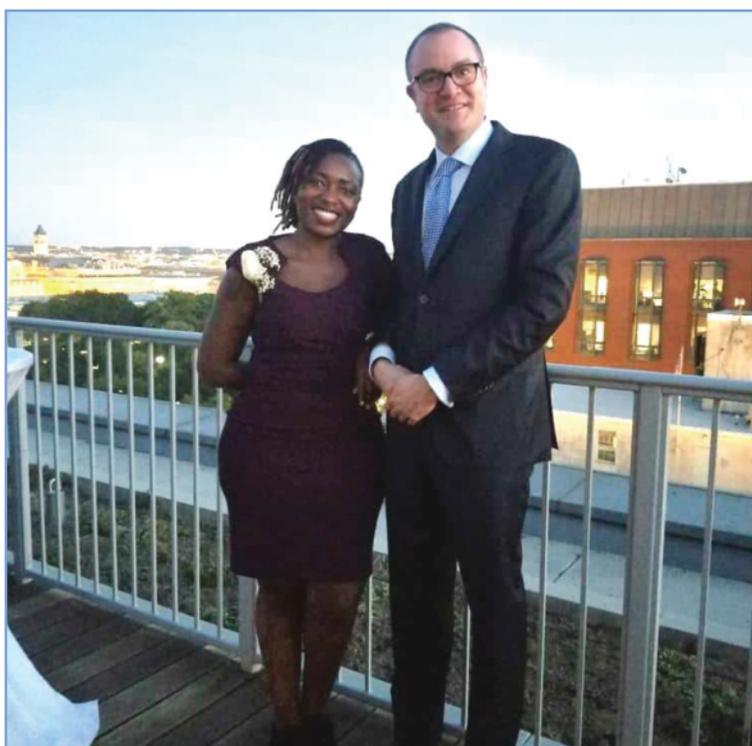
During this exciting year, USTTI President and CEO Jim O'Connor provided creative, energetic and enthusiastic support as he led the USTTI through its highly successful 37th year.

On behalf of the USTTI Board of Directors, I want to especially thank those women and men who in 2019 volunteered their expert training for 313 USTTI scholars. These generous ICT leaders who conducted the USTTI training continue to be the backbone of the USTTI's successful, global outreach.

Michael R. Gardner



Chairman, USTTI



In 2019, the USTTI graduated our 10,000th scholar, Ms. Irene Ogake of the Communications Authority of Kenya. Ms. Ogake was selected to be the 10,000th graduate based on her potential as a future leader and in recognition of Kenya where the USTTI was launched at the 1982 ITU Plenipotentiary Conference. Since 1982, the USTTI has conducted 2,313 tuition-free courses for officials from 177 countries. Pictured above, USTTI President Jim O'Connor joins Ms. Ogake during a reception to honor her and the countless women and men, from US government and industry, who have served as USTTI professors over the past 37 years.

# 2020 ANNUAL REPORT



In 2019 the USTTI graduated our 10,000th scholar, we returned to the birthplace of the USTTI Nairobi, Kenya to conduct an intensive training program addressing regulatory best practices and at the 2019 World Radio Conference we witnessed 42 countries be Chaired or Vice-Chaired by USTTI Alumni.

We observed USTTI alumni around the world allocate spectrum, deploy networks and empower their citizens with greater access to affordable, reliable connectivity. We also heard USTTI participants ask questions about the policy, regulatory and technological best practices that need to be in place to ensure the expansion of networks and connectivity in their country. Our 2019 courses helped answer these questions and in 2020 the USTTI will continue to address these topics. As we begin our 38th year of tuition-free training we again offer courses in the areas of spectrum management, regulatory best practices, broadband deployment and emergency communications while featuring expanded training addressing 5G, artificial intelligence and telehealth. In the preparations for 2020 I was constantly reminded of the incredible support for the USTTI from our partners from government and industry across the United States. The continued commitment of funding, the sharing of subject matter experts and course expansions will give us the opportunity for one of the most successful years in the history of the USTTI.

On a daily basis I feel incredibly fortunate to be part of the USTTI family. I am grateful for the women and men around the world who inspire us as you work to connect your fellow citizens and improve the quality of life in your country and I am indebted to the countless officials who continue to make this collaboration possible. In 2020, I look forward to building on our previous work, sharing our experiences and enhancing our connections.

A handwritten signature in black ink, appearing to read 'James J. O'Connor', written over a light blue grid background.

James J. O'Connor  
*USTTI President*

# USTTI 2020 BOARD OF DIRECTORS



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Head of Global Regulatory  
Affairs, Project Kuiper  
Amazon

# United States Telecommunications Training Institute

## Background

In preparation for the 1982 ITU Plenipotentiary Conference in Nairobi, Kenya, Ambassador Michael Gardner asked leaders of major, often competing, U.S. ICT corporations to join senior U.S. government officials to provide diverse tuition-free training for qualified communications professionals, regulators, and entrepreneurs from the developing world. The affirmative response was overwhelming and, as a result, the USTTI was launched at the Nairobi ITU Plenipotentiary Conference as a public-private, non-profit partnership dedicated to aggressively sharing ICT knowledge with women and men working to make modern communications a reality throughout the developing world.

Among those joining Ambassador Gardner as founding members of the USTTI Board were: William McGowan, founder of MCI Communications; Dr. Joseph Charyk, Chairman of the Board and first President of the Communications Satellite Corporation (COMSAT); Charles Wick, the Director of the United States Information Agency (USIA) during the 1980s; Dick Nichols, Vice-President of AT&T International; and Harrison "Jack" Schmitt, former United States Senator from New Mexico and the twelfth man to walk on the moon.

## USTTI Today

USTTI training empowers developing country officials with the skills needed to manage their spectrum, deploy wireless technologies, develop national broadband plans, implement national Cybersecurity strategies, support Internet deployment, launch cloud services, protect children online, and ensure sound emergency communications plans all while working to support

*"Thank you for sharing such as useful information."*

Ononchimeg Sodnomteren  
– (Mongolia)

the rule of law. Thanks to the steadfast contributions of USTTI corporate and government board members, as well as hundreds of volunteer ICT experts from government, industry and academia throughout the United States, the USTTI has graduated 10,052 officials from 177 developing countries since 1982.

The model for USTTI's continued and effective program is simple: each year hundreds of ICT experts from industry and government provide intensive tuition-free training to women and men who are involved, typically at senior levels, in their developing countries ICT infrastructure. The USTTI's training takes place at industry and government offices throughout the United States where these ICT experts volunteer their time and high tech facilities. This efficient volunteer approach allows the USTTI to conduct its tuition-free curriculum with a lean five-person staff working out of the USTTI's headquarters in Washington, DC.

The USTTI Board of Directors reflects the dynamic public-private partnership that remains a core principle of the USTTI's approach to training. Corporate Board members of the USTTI are:

- ▶ Adiel Akplogan, Vice President Technical Engagement, Internet Corporation for Assigned Names and Numbers (ICANN);
- ▶ Rebecca Arbogast, Senior Vice President, Global Public Policy, Comcast NBCUniversal;
- ▶ JB Ballard, President, SPX Communication Technologies;
- ▶ Donna Bethea-Murphy, Senior Vice President, Regulatory Policy and Development, Inmarsat, Inc;
- ▶ Ellen Blackler, Vice President, Global Public Policy, The Walt Disney Company;
- ▶ Jared Carlson, Vice President, Government Affairs and Public Policy, Ericsson;
- ▶ Belinda Exelby, Head of International Relations, GSM Association (GSMA);



In 2019, TCI International, Inc. (an SPX Company) conducted their highly-informative training program "Practical Applications of Spectrum Management and Spectrum Monitoring" in Fremont, CA. Pictured above are USTTI scholars from Albania, Brazil, Burundi, Cayman Islands, Costa Rica, Columbia, El Salvador, Ghana, Jamaica, Liberia, Nigeria, Slovenia, Samoa, Saudi Arabia, South Africa, South Sudan, St. Maarten and Uganda. SPX Communication Technologies is represented on the USTTI Board of Directors by JB Ballard, President, SPX Communication Technologies.

- ▶ Navid C. Haghigi, Vice President and General Counsel, International Operations, Regulatory Affairs & Public Policy, Verizon;
- ▶ Will Hudson, Senior Advisor for International Policy, Google LLC;
- ▶ Julie Kearney, Head of Regulatory Affairs, Loon LLC;
- ▶ Ruth Pritchard Kelly, Vice President, Regulatory Affairs, OneWeb
- ▶ Karim Antonio Lesina, Senior Vice President, International External and Regulatory Affairs, AT&T;
- ▶ Paul Mitchell, Senior Director, Internet, Microsoft Corporation;
- ▶ Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook.
- ▶ Jayne Stancavage, Executive Director of Communications Policy, Intel Corporation;
- ▶ Ravi Suchak, Vice President for Public Affairs – EMEA, American Tower Corporation;
- ▶ Andrew Sullivan, President and Chief Executive Officer, Internet Society (ISOC); and
- ▶ Tom Wasilewski, Vice President, Government Affairs, QUALCOMM Incorporated;
- ▶ Julie Zoller, Head of Global Regulatory Affairs, Project Kuiper, Amazon;

USTTI Board Member companies provide tuition-free training at their corporate facilities, finance the general overhead costs of the USTTI, and designate a senior executive to serve on USTTI's Board of Directors.

Senior communications officials from the Federal Government also play a critical role in the success of the USTTI, and are represented on the USTTI Board of Directors by: Ajit Pai, Chairman of the Federal Communications Commission (FCC); Douglas Kinkoph, Acting Assistant Secretary of Commerce for Communications and Information and Administrator of the National Telecommunications & Information Administration (NTIA); and Robert L. Strayer, Deputy Assistant Secretary of State for Cyber and International Communications and Information Policy, U.S. Department of State.

In addition to their membership on the USTTI Board of Directors, U.S. government officials and their departments and agencies provide significant training as well as other in-kind and scholarship support for USTTI participants. In 2020, the FCC will provide vital training through its seven courses in spectrum management, spectrum monitoring, and regulatory and privatization issues while the NTIA will offer spectrum management, emergency communications and Internet policy training courses. In addition, the NTIA provides a grant to the USTTI to fund and support a hands-on, interactive, senior level Internet policy making seminar. The NTIA also provides an

annual grant to help publish the USTTI's Course Catalog and Annual Report.

The State Department participates in senior level training seminars and also provides vital financial support for the travel and subsistence of developing country officials.

The United States Congress has recognized the significance of the USTTI's global training outreach through special amendments to two legislative acts: the Cable Communications Policy Act of 1984 and the Omnibus Diplomatic Security and Antiterrorism Act of 1986. These amendments explicitly authorize support (including use of staff, other appropriate resources, and service on the Board of Directors) of USTTI's activities by the State Department, FCC, and NTIA. Importantly, for 2020, the State Department has provided the USTTI with a grant to support the travel and subsistence needs for USTTI applicants from the poorest developing countries.

### USTTI Training

To ensure a robust learning experience for all USTTI scholars, the USTTI Board of Directors is committed to maintaining the relevance of the USTTI's diverse cutting-edge curriculum. Instead of operating a costly training center, USTTI offers the vast majority of its tuition-free training in corporate and federal training facilities and laboratories that are volunteered by our sponsors across the United States. As a result, the same facilities used for corporate and government in-house training also effectively serve as classrooms for USTTI scholars.

Throughout the past thirty-seven years, the USTTI has offered a total of 2,313 diverse training courses and graduated 10,052 women and men who are the key ICT regulators, managers, and service providers in 177 developing countries. As the USTTI enters its 38th year of training, the increased popularity and need for the USTTI's tuition-free training is reinforced by the fact that in 2019, the USTTI's curriculum attracted 7,408 applications from officials in 136 countries.

### Applicant Information

#### Who Should Apply

ICT (Information Communication Technology) regulators; ministry officials; entrepreneurs; wireless, satellite, telehealth, emergency communications and broadcast professionals who are proficient in English and employed in the public or private sector of a developing country

*“USTTI is an innovative world class institute.”*

Ezuwe Christopher Agha –  
(Nigeria)

are encouraged to apply for USTTI training. While substantial practical experience in a country's communications infrastructure is required for all training, a post-secondary education and/or university degree in telecommunications, broadcasting, management, engineering, or electronics is also beneficial. Educational background, professional experience, achievements, and current job responsibilities must be clearly described in the "Current Position and Work Experience" section of USTTI's Application for Training. Additionally, candidates should focus on the "Applicant Training Goals" section of the application, as this section is critically reviewed by our course sponsors.

## How To Apply

Those interested in applying for US-based training should do so via the USTTI web site, <http://ustti.org>. Applying online guarantees the quickest processing time. **PLEASE NOTE: Due to lengthy visa requirements, USTTI urges applicants to submit applications at least ten weeks before the beginning of their first desired course.** Applications received after the ten week deadline will still be considered, but are less likely to result in acceptance. Applicants are reminded that their USTTI application must be fully completed and include current office, and mobile phone numbers, at least one valid e-mail address, and contact information for two relatives living in their home country as well as any residing in the United States, if applicable. Incomplete applications may not be considered.

Applicants should carefully review the course descriptions provided in the catalog and apply selectively for only those courses that are most appropriate to their experience, responsibilities and goals. Applicants should take special notice of the available course sequences, which provide an

*"Great course"*

– Yaser Saad Aljnoobi, (Saudi Arabia)

opportunity to maximize the training experience by attending several consecutive courses.

## Selection Process

The acceptance procedure for US-based courses is a collaborative effort between the USTTI and its training partners, with the final acceptance decisions made by course sponsors. Sponsors review each application and select only the most qualified candidates. Selection criteria include: professional qualifications, suitability for the course, thoroughness in completing the application, and most importantly, goals for participating in USTTI training. Applicants must clearly demonstrate in their "Applicant Training Goals" essay how their participation would benefit their company or organization, what leadership role they might assume upon completion of training, and how they envision implementing the training upon returning home.

If accepted for training, applicants will be notified by the USTTI via an official e-mail prior to the start of training. Applicants may be accepted to one or all of the courses to which they apply, depending upon the number of training slots available, applicant qualifications, and course focus. Participation in USTTI training is not guaranteed until accepted applicants confirm their attendance and their funding source via e-mail or fax, secure a U.S. entry visa (if necessary), and provide their purchased travel itinerary to the appropriate Curriculum Coordinator.

## FUNDING PROCESS

Applicants should seek funding from their employers for their international and domestic U.S. travel and for their living expenses during USTTI training. If employer funding is unavailable, or only partially available, applicants are encouraged to secure sponsorship from international organizations that recognize the importance of USTTI training, such as the International Telecommunication Union (ITU), The World Bank, the United Nations Development Program (UNDP), the United Nations Educational, Scientific and Cultural Organization (UNESCO), and the Organization of American States (OAS-CITEL).



Twenty-Six USTTI scholars were empowered with the latest information on 5G and Wi-Fi during an intensive training session at Intel's headquarters in Silicon Valley, California. Led by Intel's John Roman (third from right) the course also addressed how to facilitate mobile broadband deployment, connect societies and bridge the digital divide. Since 2005, Intel has trained 706 USTTI Scholars. Intel is represented on the USTTI Board of Directors by Jayne Stancavage, Intel's Executive Director of Communications Policy.

The USTTI will attempt to help qualified applicants for whom no other funding sources for travel and subsistence are available. However, USTTI funding is extremely limited and therefore not guaranteed. As such, applicants are much more likely to attend training if they secure all of their travel and living expenses.

## Participant Expenses

The recommended subsistence rate for shared housing, meals and miscellaneous expenses for participants attending US-based USTTI training is approximately US \$130 per day, although this amount may be greater or less at certain training locations due to varying hotel costs. This rate covers only the cost of meals and a shared hotel room in USTTI-designated hotels. This figure does not cover single occupancy rooms or personal expenses such as hotel services and souvenirs.

## Visa Information

Due to significant changes in U.S. visa regulations, USTTI urges all applicants to consult the U.S. Embassy website in your home country (a complete list of U.S. Embassies and Consulates can be found at <http://www.usembassy.gov/>) or contact the U.S. Consulate directly to determine specific application requirements, fees, interview procedures, and deadlines before applying. It can take up to four (4) months in some countries to secure a visa appointment. Therefore, *we recommend applicants begin the visa process immediately after submitting course applications to USTTI to ensure sufficient time for filing necessary documents.* It is essential that all USTTI applicants possess passports that will be valid for at least six (6) months after the conclusion of training; otherwise the U.S. Embassy has been instructed not to issue an entry Visa.

## Travel Arrangements

In order to avoid confusion and disruption during USTTI orientation and training, USTTI scholars must send a copy of their final air travel itinerary for ALL required travel to their USTTI Curriculum Coordinator before arriving in the U.S. It is also necessary that all international and U.S. domestic airline reservations be made in accordance with the dates provided in USTTI acceptance information. Last-minute ticket purchases and itinerary changes are expensive and may not be possible. Moreover, the USTTI cannot finalize participant hotel arrangements until receiving your final flight itinerary.

## Important Considerations Before Submitting Your Application:

- ▶ Have you reviewed the course sequence information?
- ▶ Is your passport valid for at least six (6) months beyond the conclusion of the last training course to which you applied?
- ▶ Have you consulted the web site of the U.S. Consulate in your country to determine U.S. entry visa requirements and procedures?

- ▶ Have you visited the USTTI web site (<http://ustti.org>) to review the online application procedures?
- ▶ Is your application complete, including valid e-mail addresses, office and mobile phone numbers, passport details, supervisor contact information, and contact information for relatives in your country as well as the U.S.?

## USTTI Policies For Participants

Participants in USTTI training must adhere to the USTTI's policies, which cannot be waived without written authorization from a professional member of the USTTI staff. The most important requirements are:

- ▶ USTTI Scholars must attend orientation in Washington, DC, even if the participant is a former USTTI graduate.
- ▶ USTTI Scholars must stay in the hotels designated by the USTTI. There are no exceptions.
- ▶ Spouses and/or family members may not accompany USTTI Scholars during training.
- ▶ USTTI Scholars must be prepared to pay their hotel room charge in full at time of check-in. All incidental expenses, such as telephone calls, movies, or room service, are the sole responsibility of each individual USTTI Scholar, regardless of any sponsorship.
- ▶ Since USTTI training is offered only in English, participants must have a functional proficiency in English.
- ▶ USTTI Scholars must attend all classes unless excused by the training staff for health or emergency reasons.
- ▶ During orientation, each USTTI Scholar must pay an insurance and administrative fee of US\$150 for the first course/week of training and US\$75 for each additional course/week of training. This fee is mandatory since the USTTI is required to provide emergency medical insurance for all USTTI Scholars regardless of a Scholar's individual coverage under a personal or company insurance policy. This insurance does not cover dental care, eye care, prescriptions, or pre-existing conditions.
- ▶ To avoid any disruption to the USTTI admission process, applicants for USTTI training may not contact course sponsors regarding acceptance or funding decisions.

Failure to adhere to any of these requirements will result in a participant's immediate dismissal from training.

In addition to the previously listed requirements, USTTI's attendance policy applies to all participants:

*"It was wonderful. I wish to be able to participate in many more courses."*

Marissa Edwards  
– (Trinidad and Tobago)

For purposes of attendance, the USTTI considers an individual “confirmed” for a particular training course once he or she has submitted the following documentation to a USTTI Curriculum Coordinator:

- ▶ Valid passport information page;
- ▶ Employer authorization letter;
- ▶ Funding Commitment form signed by the individual or organization providing funding;
- ▶ Valid US entry visa; and
- ▶ Final flight itinerary.

Once an individual is confirmed for training, failure to attend training without an official employer letter stating the professional crisis preventing participation will result in the following penalties:

- ▶ The confirmed individual will be barred from participating in USTTI training for a period of three (3) years; and
- ▶ The individual's organization will be barred from sending employees for USTTI training for a period of one (1) year.

This revised attendance policy is intended to limit the number of last-minute participant cancellations for training, which unfairly deprive other willing applicants of an opportunity to benefit from USTTI training.

### USTTI Funding

In 2019, the USTTI corporate and government Board members, along with training sponsors from both academia and the ICT industries provided cash and in-kind contributions to support the USTTI, a 501(c)(3) non-profit corporation. These

*“Just a big thank you for the support and contributions you have made.”*

Elias Letlape – (South Africa)

contributions allowed the USTTI to offer tuition-free training courses while also providing travel and subsistence funding, educational materials, and a host of other services to the USTTI.

The USTTI's overhead costs - program development expenses, salaries for our small staff, and institutional costs such as rent, utilities, and postage - are paid for by private sector contributions. The USTTI's 2019 operating budget was tightly controlled so that all revenues raised by the USTTI in excess of overhead costs were used to provide additional travel and subsistence support for promising USTTI Scholars from many of the least developed countries.

In addition to funding from the private sector, the USTTI received essential support from the Federal Government in 2019 to support the travel and subsistence needs of developing country leaders. Experts from the National Telecommunications and Information Administration (NTIA) of the U.S. Department of Commerce and the Federal Communications Commission (FCC) provided a total of nine courses, as well as in-kind support for the USTTI.

The USTTI is a 501(c)(3) non-profit corporation, meeting all requirements for charitable contributions. In 2020, the USTTI will need approximately \$1,500,000 in order to provide travel and subsistence needs of qualified applicants who are unable to support their own participation in USTTI training. Corporations and organizations wishing to support the USTTI should contact USTTI President Jim O'Connor at 1150 Connecticut Avenue, NW, Suite 702, Washington, DC 20036-4131, USA. Telephone: +1-202-785-7373, Fax: +1-202-785-1930, E-mail: [joconnor@ustti.org](mailto:joconnor@ustti.org).



Pictured here are the participants from the Federal Communications Commission (FCC) training program “Introduction to Radio Spectrum Monitoring and Measuring.” The FCC has been a constant contributor to the USTTI and has helped educate over 2,000 scholars since the USTTI launched in 1982. Pictured with the USTTI scholars is Barbara Cutts (first row, first from right), Technical Assistance Liaison Officer, International Bureau, FCC. The FCC is represented on the USTTI Board of Directors by Chairman Ajit Pai.

Number	Course Title	Dates	Sponsor	Location
<b>F I R S T T R I M E S T E R</b>				
<b>5G AND EMERGING TECHNOLOGIES SEQUENCE: (PAGES 13 - 16)</b>				
20-100	5G - The Path to the Next Generation	Apr 1 - 2	GSMA	Washington, DC
20-101	Digital Transformation: 5G and the 4th Industrial Revolution: Unlocking the Potential of IoT	Apr 3	Verizon	Washington, DC
20-102	Enabling the Full Value of Wireless Connectivity: Game Changing Technology for the Digital Age	Apr 6 - 7	Ericsson	Washington, DC
20-103	The Role of Satellite Communications in the 5G Ecosystem	Apr 8	Inmarsat	Washington, DC
20-104	Emerging Technologies: Cybersecurity and Privacy in a Connected World	Apr 9	Intel Corporation	Washington, DC
20-105	Regulatory Principles and Best Practices	Apr 13	USTTI	Washington, DC
20-106	Realizing the Potential of Artificial Intelligence	Apr 14	Microsoft Corporation	Washington, DC
<b>SPECTRUM MANAGEMENT SEQUENCE: (PAGES 32 - 36)</b>				
20-110	Advanced Spectrum Management for Mobile Telecommunications	Apr 20 - 21	GSMA	Washington, DC
20-111	Spectrum Management in the Civil Sector	Apr 22 - May 1	Federal Communications Commission and Comsearch	Washington, DC
20-112	Introduction to Radio Spectrum Monitoring and Measuring	May 4 - 8	Federal Communications Commission and Rhode & Schwarz	Columbia, MD
20-113	Practical Applications of Spectrum Management and Spectrum Monitoring	May 11 - 15	TCI International, Inc. (an SPX Company)	Fremont, CA
<b>TELEHEALTH SEQUENCE: (PAGES 41 - 42)</b>				
20-120	Telemedicine Review	April 14	Howard University and the Louis Stokes Health Sciences Library	Washington, DC
20-121	Telemedicine and Distance Learning Synopsis	April 15 - 17	University of Virginia Health System, Office of Telemedicine	Charlottesville, VA
20-122	Developing a Multiple Site Digital Health Network	April 20 - 24	University of Arkansas	Little Rock, AR

Number	Course Title	Dates	Sponsor	Location
<b>S E C O N D T R I M E S T E R</b>				
<b>CYBERSECURITY AND ICT POLICY SEQUENCE I: (PAGES 16 - 23)</b>				
<b>20-200</b>	Anti-Abuse Training: Summary of Best Practices and Additional Resources Available	June 2020	M3AA	Washington, DC
<b>20-201</b>	National Cybersecurity Policy: Balancing Risk and Innovation	June 2020	Microsoft Corporation	Washington, DC
<b>20-202</b>	Network Disaster Recovery and IP Network/Cyber Security for Senior Policy Makers	June 2020	AT&T	Washington, DC
<b>20-203</b>	Emerging Technologies: Cybersecurity and Privacy in a Connected World	June 2020	Intel Corporation	Washington, DC
<b>20-204</b>	Introduction to the Internet Domain Name System	June 2020	ICANN	Washington, DC
<b>20-205</b>	Introduction to Community Networks	June 2020	Internet Society (ISOC)	Washington, DC
<b>20-206</b>	Children and Mobile Technology	June 2020	GSMA	Washington, DC
<b>20-207</b>	Communications Infrastructure Economics and Regulation	June 2020	Packet Clearing House	Washington, DC
<b>20-208</b>	CERTs and Cybersecurity Coordination	June 2020	Packet Clearing House	Washington, DC
<b>20-209</b>	Country Code Top Level Domain Administration and Operations	June 2020	Packet Clearing House	Washington, DC
<b>MANAGEMENT TRAINING SEQUENCE: (PAGES 25 - 26)</b>				
<b>20-210</b>	Managing Effectively in the Changing Telecommunications Environment	Jun 22 - 26	ATLAS Institute, University of Colorado Boulder	Boulder, CO
<b>TELECOM/IT POLICY AND REGULATION SEQUENCE: (PAGES 37 - 41)</b>				
<b>20-220</b>	Seminar in Competition Policy for Telecommunications	Jul 24	USTTI in Conjunction with the US Federal Communications Commission (FCC), Department of Justice, Federal Trade Commission and DC Legal Community	Washington, DC
<b>20-221</b>	Regulatory and Privatization Issues in Telecommunications	Jul 27 - 31	Federal Communications Commission (FCC) and USTTI Board Member Corporations	Washington, DC

Number	Course Title	Dates	Sponsor	Location
20-222	Subsea Cable Construction and Maintenance and Global Data Flows	Aug 3	AT&T	Washington, DC
20-223	Creating an Enabling Regulatory Environment for Cloud Services	Aug 4	Microsoft Corporation	Washington, DC
20-224	Internet of Things	Aug 5 - 6	GSMA	Washington, DC

**MOBILE BROADBAND SEQUENCE: (PAGES 26 - 30)**

20-230	Evolving Trends in Spectrum Management	Jul 29	Microsoft Corporation	Washington, DC
20-231	The Role of Satellite Communications in the 5G Ecosystem	Jul 30	Inmarsat	Washington, DC
20-232	Seminar in Radio Spectrum Monitoring	Jul 31	Federal Communications Commission (FCC)	Columbia, MD
20-234	5G and a Connected World	Aug 3 -7	QUALCOMM Incorporated	San Diego, CA
20-235	Enabling the Full Value of Wireless Connectivity: Game Changing Technology for the Digital Age	Aug 10 - 11	Ericsson	San Jose, CA
20-236	Introduction to Loon: Connecting the Unserved and Underserved	Aug 12	Loon, LLC	Mountain View, CA
20-237	5G and Wi-Fi: Facilitating Mobile Broadband Deployments, Enabling Connected Societies, and Bridging the Digital Divide	Aug 13 - 14	Intel Corporation	San Jose, CA

**T H I R D T R I M E S T E R**
**CYBERSECURITY AND ICT POLICY SEQUENCE II: (PAGES 16 - 23)**

20-300	Anti-Abuse Training: Summary of Best Practices and Additional Resources Available	Sept 2020	M3AA	Washington, DC
20-301	National Cybersecurity Policy: Balancing Risk and Innovation	Sept 2020	Microsoft Corporation	Washington, DC
20-302	Emerging Technologies: Cybersecurity and Privacy in a Connected World	Sept 2020	Intel Corporation	Washington, DC
20-303	Introduction to the Internet Domain Name System	Sept 2020	ICANN	Washington, DC
20-304	Communications Infrastructure Economics and Regulation	Sept 2020	Packet Clearing House	Washington, DC

Number	Course Title	Dates	Sponsor	Location
<b>20-305</b>	CERTs and Cybersecurity Coordination	Sept 2020	Packet Clearing House	Washington, DC
<b>20-306</b>	Country Code Top Level Domain Administration and Operations	Sept 2020	Packet Clearing House	Washington, DC
<b>20-307</b>	Introduction to Community Networks	Sept 2020	Internet Society (ISOC)	Washington, DC
<b>20-308</b>	Children and Mobile Technology	Sept 2020	GSMA	Washington, DC
<b>SPECTRUM MANAGEMENT SEQUENCE II: (PAGES 34 - 36)</b>				
<b>20-310</b>	Introduction to Non-geostationary Satellite Constellations	Sept 21	OneWeb	Washington, DC
<b>20-311</b>	Radio Frequency Spectrum Management	Sept 22 - Oct 2	The National Telecommunications and Information Administration (NTIA)	Washington, DC
<b>SPECTRUM MONITORING SEQUENCE: (PAGES 36 - 37)</b>				
<b>20-320</b>	Radio Spectrum Monitoring Techniques and Procedures	Sept 28 - Oct 2	Federal Communications Commission and Keysight Technologies	Columbia, MD
<b>20-321</b>	Laboratory Techniques in Support of Equipment Authorization Programs	Oct 5 - 9	Federal Communications Commission and Keysight Technologies	Columbia, MD
<b>EMERGENCY COMMUNICATIONS SEQUENCE (PAGES 23 - 25):</b>				
<b>20-330</b>	Satellite Services and Disaster Response	Oct 15	Inmarsat	Washington, DC
<b>20-331</b>	Responding to Disasters and Humanitarian Crises	Oct 16	GSMA	Washington, DC
<b>20-332</b>	Disaster Communications Planning	Oct 20 - 23	The National Telecommunications and Information Administration (NTIA)	Washington, DC
<b>20-333</b>	Post Disaster Connectivity	Oct 19	Loon, LLC	Washington, DC
<b>20-334</b>	Disaster Communications Management	Oct 26 - 30	USTTI	Washington, DC
<b>INTRODUCTION TO RULE OF LAW SEQUENCE: (PAGES 31 - 32)</b>				
<b>20-340</b>	The Rule of Law and Best Practices in Telecommunication Regulation	November 2020	USTTI	Washington, DC
<b>20-341</b>	Regulatory Principles	November 2020	Andy Haire	Washington, DC
<b>20-342</b>	Competition Policy in the Digital Age	November 2020	GSMA	Washington, DC

# 5G and Emerging Technologies Sequence

## Ericsson

**Enabling the Full Value of Wireless Connectivity: Game Changing Technology for the Digital Age**

**Course 20-102: April 6 – 7, 2020**

### Course Description:

Discover how you can lead your country in becoming part of the transformation to a fully connected world.

This course is taught by Ericsson, a world leader in communications technology and services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. Ericsson also provides support for networks with over 2 billion subscribers. The company consists of more than 111,000 experts who provide customers in 180 countries with innovative solutions and services. Together with their customers, Ericsson is building a more connected future where anyone and any industry is empowered to reach their full potential.

This course will cover 5G, the Internet of Things, standards based Long-Term Evolution (LTE) and High Speed Packet Access (HSPA). This course will also show you how innovating technology for good makes life better, whether through connecting people in new ways, building technologies for industries in transformation or creating a more inclusive society.

The course will consist of several modules that integrate classroom discussion, case study, and practical applications.

### Participant Learning Objectives:

- ▶ Overview of technology and network evolution: HSPA, LTE and 5G radio access
- ▶ Overview of hot topics affecting today's networks:
  - Cybersecurity Policy
  - Net Neutrality
- ▶ Brief overview of global mobile broadband deployments and spectrum status
- ▶ Examples of how regulations can help to increase the affordability for consumers and the coverage & capacity of the networks
- ▶ Understanding of how technology innovation and connectivity can benefit society

### Focus:

This seminar was created for technical, regulatory and government professionals who are prepared to become innovative policy makers and leaders.

### Location:

Washington, DC

## GSMA

**5G – The Path to the Next Generation**

**Course 20-100: April 1–2, 2020**

### Course Description:

The mobile industry is preparing to embark on the transition to fifth generation (5G) technology, which will build on the achievements of 4G while also creating new opportunities for innovation. 5G will usher in a new era that will see connectivity become increasingly fluid and flexible. This course covers the key aspects of 5G technology and examines the role governments and regulators can play in helping unlock the benefits of future 5G services for their citizens.

### Participant Learning Objectives:

- ▶ Learn about the underlying technologies and concepts associated with 5G
- ▶ Discover the key differences between 5G and previous generations of mobile technology
- ▶ Understand how governments and regulators can help accelerate the development of 5G technology and services in their countries

### Location:

Washington, DC

## Inmarsat

**The Role of Satellite Communications in the 5G Ecosystem**

**Course 20-103: April 8, 2020**

### Course Description:

Satellite communications have long been known for their ubiquity, reliability, and mobility, which have made them vital for rural and remote areas, during times of disaster when other communications networks are unavailable, and for users requiring highly-secure mobile solutions. Because of evolution in technology and business models, however, satellite communications

increasingly are seen as a competitor or complement to other broadband technologies any time and everywhere. This session will address the essential role of satellite technologies in the development and deployment of next generation communications systems. The session will discuss how satellite communications will be an integral part of the system of systems that will create the 5G user experience. It will also discuss the role of satellite communications in the Internet of Things and recent developments in satellite technology.

#### Participant Learning Objectives:

Obtain an understanding of the role satellite technologies play in the development and deployment of next generation communications systems.

#### Location:

Washington, DC

## Intel Corporation

### Emerging Technologies: Cybersecurity and Privacy in a Connected World

Course 20-104: April 9, 2020

#### Course Description:

Deep dive into some of the most relevant issues related to cybersecurity, artificial intelligence, and the Internet of Things (IoT) impacting the information age as digitization expands and people and “things” become more connected. Overview of the evolving privacy,

security and AI policy and regulatory trends and their importance for IT professionals. Explore the latest trends on cybersecurity, trustworthiness, and privacy policy, as they interact with novel innovative technologies. Discover how we can foster security and enable the connected society vision through integrating communities, taking an important step in bridging the digital divide.

This course, taught by representatives from Intel Corporation, the world’s largest chip maker and manufacturer of computer, networking, Internet of Things (IoT) and communications products, will provide an overview of some of the emerging trends in data innovation and cybersecurity that are driving and securing next generation connectivity for people all over the world. This course will present a brief overview of artificial intelligence (AI), from hardware to software capabilities and real-world applications across multiple usage scenarios, as well as cover some of the emerging policy and regulatory activity guiding the future of AI development and deployment as they interact with concepts of privacy, trustworthiness and cybersecurity policy. While data and artificial intelligence are top of mind when it comes to emerging technologies, equally important is the security and governance of the networks that enable this new technological innovation to thrive. The course will also provide information on cybersecurity and privacy best practices including exploring trends on how the threat landscape evolves, collaborative frameworks fostering security, security innovations, regulatory trends in privacy and security, and more. We will explore the latest technologies and standards underpinning this landscape and how they interact with key policy and regulatory trends. The course will also address focused areas of interest like Internet of Things

“Great, it gave us more understanding about 5G.”

Wijanarko Hastyo – (Indonesia)



Loon is a network of balloons traveling on the edge of space, delivering connectivity to people in unserved and underserved communities around the world. In 2019, USTTI welcomed Loon to the Board of Directors. Pictured above, USTTI scholars from Cambodia, Cameroon, Eswatini, Indonesia, Jamaica, Jordan, Laos, Liberia, Malawi, Papua New Guinea, The Philippines, Rwanda, South Africa, Timor-Leste, Tunisia and Vietnam visit a balloon in Mountain View, California. Julie Kearney (far left) Head of Regulatory Affairs represents Loon on the USTTI Board of Directors.

security, vulnerability disclosure programs and bug bounties, trustworthiness, and more. Additionally, the course will provide an introduction to best practices in promoting cyber hygiene and usability. Finally, the course will provide an update on relevant ITU activities.

#### Participant Learning Objectives:

- ▶ Overview of emerging technology policy landscape including Privacy, Cybersecurity and Artificial Intelligence
- ▶ Insight into establishing an innovative regulatory framework for enabling cybersecurity and privacy best practices in a world of increasingly connected people and things
- ▶ Introduction to technologies, frameworks and policies promoting cybersecurity best practices
- ▶ Update on relevant government/ITU activities and global policy landscape around cybersecurity and emerging technologies

#### Focus:

Government regulators and policymakers

#### Location:

Washington, DC

and skills to support its development and deployment, or a policy framework that restricts its deployment and innovation.

This course is intended for policy makers who are interested in learning about AI and considerations for enabling the development, adoption and deployment of AI in ways that would enable the technology to realize its full potential.

#### Participant Learning Objectives:

- ▶ AI technology overview
- ▶ Principles for developing and deploying trustworthy AI
- ▶ Implementing responsible AI
- ▶ The changing nature for enabling adoption of AI
- ▶ Policy considerations for enabling adoption of AI
- ▶ Requirements for deploying AI (e.g., cloud services, privacy, security, connectivity)
- ▶ An integrated policy framework for realizing the potential of AI

#### Location:

Washington, DC

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## Microsoft Corporation

### Realizing the Potential of Artificial Intelligence

**Course 20-106:** April 14, 2020

#### Course Description:

Artificial intelligence (AI) can be a great transformer for both developed and developing economies. Research by McKinsey estimated that AI can boost global GDP by \$13 trillion by 2030, which is about 16% cumulative growth or 1.2% additional GDP growth per year. This is realized primarily through innovation in products and services, and labor automation. Other factors such as the pace of adoption of AI, global connectedness, labor-market structure and industry structure of a country also contribute to the size of the impact. It is anticipated that this growth is not linear but may be three or more times higher by 2030 than over the next five years. In developing countries, United Nations agencies have embraced AI as an accelerator for realizing the 2030 Sustainable Development Goals (SDG).

The potential of AI cannot be realized if it cannot be adopted and deployed broadly. This can be due to a number of reasons, including perceived lack of trustworthiness of the technology, lack of infrastructure

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## USTTI

### Regulatory Principles and Best Practices

**Course 20-105:** April 13, 2020

#### Course Description:

Provide a thought provoking session that explores competition policy, regulatory issues, network security and regulatory best practices. Examine not only the roles that the regulator plays, but gain an understanding of how others see us. Who are the markets stakeholders? Which models work and which don't? Where is regulatory power drawn from? What are the tools of the regulator, and from several case studies what are the best practices that are vital for a regulator?

Conclude with a careful examination of various responsibilities found in most regulatory authorities, and what tradeoffs should be understood to achieve outcomes.

*“Great opportunity.”*

Carlos Fabian Garay Cruz  
– (Columbia)

**Focus:**

Regulators, Policy Makers and Operators

**Location:**

Washington, DC

**Verizon****Digital Transformation: 5G and the 4th Industrial Revolution: Unlocking the Potential of IoT****Course 20-101: April 3, 2020****Course Description:**

This course will examine 5G and the role of IoT and M2M technologies in accelerating digital transformation, and improving how businesses, governments, and consumers operate, along with regulatory frameworks that facilitate the deployment of these technologies. IoT solutions use M2M technology to connect machines to provide the visibility businesses and governments need to help improve management and delivery of services, among other things. Organizations that have already started using IoT solutions are seeing benefits in many areas. For example, with smart communities solutions,

all parts of the city can be connected, so that government officials become aware of what's going on and where, which helps them make communities safer and more energy efficient. IoT and M2M technologies also enable the coordination and control of emergency response, resource management, fleet

*“My experience could be described as a professional transformation.”*

Marco Lawan Vieira C3  
(Guinea-Bissau)

management, energy usage, traffic management, and much more.

**Participant Learning Objectives:**

1. Learn about the important role 5G is playing to accelerate digital transformation and the wide-range of technologies that are driving IoT deployment
2. Explore innovative IoT services in a technology-center setting
3. Discuss policies that foster the accelerated deployment of IoT services and the benefits of appropriate regulatory simplification

**Focus:**

Government regulators and officials

**Location:**

Washington, DC

**Cybersecurity and ICT Policy Sequence****AT&T****Network Disaster Recovery and IP Network/Cyber Security for Senior Policy Makers****Course 20-202: June 2020****Course Description:**

The first section of the course will focus on Network Disaster Recovery. The second section of the course will focus on cyber security, and will address Internet Security and Enterprise Security; the kinds of risks occurring in



USTTI Scholars from Argentina, Barbados, Brazil, Cameroon, Colombia, Liberia, Malawi, Nigeria, Rwanda, South Africa, South Sudan, Swaziland, Trinidad and Tobago, Uganda and Vietnam conclude a day of hands on spectrum and broadcast training at WRC TV-4 a Comcast NBCUniversal Station located in Washington, DC. Comcast NBCUniversal is represented on the USTTI Board of Directors by Ms. Rebecca Arbogast, Comcast NBCUniversal's Senior Vice President for Global Public Policy.

cyber space and with physical networks; and ongoing preventative and remedial responses that are currently being undertaken to address the kinds of online and cyber threats, such as DDOSS attacks, botnets, and malware. This course will include a presentation and virtual tour of the AT&T Global Network Operation Center.

This course will address two interrelated areas: Section I: Network Disaster Recovery and the role of planning to address logical and physical threats to the network and Section II: IP network/cyber security issues and key issues facing telecommunications companies, their customers, and senior policy makers.

### Section I: Network Disaster Recovery (NDR)

This course seeks to address the challenges of preparing for and then responding to a network disaster outage in a world where communications, online applications and Internet are critical to ensuring public safety and ensuring reliable, sustainable communications services delivery in times of disasters. As governments and individuals increase their reliance on communications networks to conduct mission critical activities, ensuring communications network operations during a disaster has increasing importance. To confront these risks, and to preserve the communications networks, comprehensive preparation and planning for a catastrophic network outage is essential.

Disruption of communications networks prevents public safety organizations, such as first responders, public health officials, and law enforcement from meeting the public's needs. Disaster preparedness and recovery planning is designed to reduce the disruption of essential services when an emergency situation occurs. Emergency communications planning is a key component of any disaster mitigation strategy and disaster recovery plans. Disaster plans should be flexible enough to be adapted to particular emergency situations. Telecommunications companies must ensure their continuity of operations and manage the security and operability of their communications systems and networks during emergencies. Governmental agencies have both concerns about the continuity and recovery of communications networks from a policy perspective, and must rely on communications networks to support governmental response to citizens in real time, during an actual disaster.

There are several factors to be considered in developing and adopting a Network Disaster Recovery

plan, including Professional Services, Emergency Communications & Wireless Solutions; Network & Recovery Services; and Data Protection Services. Execution of a NDR strategy is critical to minimizing damage and restoring a network outage. This course will address various execution methods, including training of personnel, testing of equipment and managing events.

This portion of the course describes a case example of how a global communications company plans and prepares for Network Disaster Recovery. Topics addressed: Planning for Securing the Network; Adopting a Network Disaster Recovery Strategy; and Implementing and Execution of NDR Strategy.

### Section II: Cyber Security: IP Network Security for Senior Policy Makers

As governments and individuals increase their reliance on the Internet and ongoing applications to conduct mission critical activities, and as more private networks are interconnected to the Internet, a firm knowledge of the kinds of risks and threats that are underway and growing in the online world and implementation of Internet Security techniques has increasing importance. The growth of risks and threats to the security of the Internet and IP networks is well understood. Threats come from a variety of sources, including malicious attacks orchestrated by individuals, or criminal elements, non savvy users; and other sources. The increase in exposure with interconnected networks is accompanied by an increase in potential network security risks presented by attacks such as viruses, spam, and denial of service, hacking and corporate espionage and botnets. To confront these risks, and to preserve the Internet and online applications as essential tools for conducting important social and economic activity, Internet security measures are evolving and improving quickly. Network operators and ISPs, along with others in the Internet eco-system are actively addressing minimizing harm to data and individuals, working to identify risks and isolate them, and to build in forms of prevention against harmful attacks.

The course will provide a session on current forms of Internet security risk, an overview of cutting edge measures that can be taken to minimize those risks,

*“The course was very well organized and I learned so much.”*

Apollinaire Bigirimana  
– (Burundi)

and a discussion of areas for international public private collaboration and cooperation in both the technical and policy areas.

**Focus:**

This course is designed for policy makers at a senior level.

**Location:**

Washington, DC

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## ICANN

### Introduction to the Internet Domain Name System

**Course 20-204:** June 2020

**Course 20-303:** September 2020

**Course Description:**

This course provides a basic understanding of the Internet Domain Name System (DNS), its operational and policy definition ecosystems, the general vulnerability associated with it and some mitigation mechanisms such as DNSSEC. The training is provided by the Internet Corporation for Assigned Names and Numbers (ICANN) and the sessions delivered by operational experts and specialists selected by ICANN. ICANN is the global organization that coordinates the multi-stakeholder DNS policy development process and it works closely with peer organizations to maintain a secure, stable and resilient DNS.

- ▶ Overview of the DNS ecosystem and ICANN's role in it
- ▶ Introduction to DNS concepts and operations

*“The overall course experience was excellent.”*

Serign Modou Bah – (Gambia)

- ▶ Introduction to DNS abuse threats and their mitigations
- ▶ Introduction to and theory of DNSSEC

**Participant Learning Objectives:**

At the end of this course, participants will understand the DNS ecosystem, how relevant policies are developed and how to participate. In addition, he/she acquires an introductory level understanding of DNS and DNSSEC concepts and operations as well as abuse risks and mitigation measures.

**Focus:**

This course is designed for individuals and organizations that can benefit from a general understanding of the DNS and its policy making ecosystem in order to further engage with operators, working with them to anticipate and mitigate possible risks posed by DNS abuse. Government and managers of Government IT infrastructure will benefit from this basic understanding of the DNS ecosystem in order to fulfill their mission to steer a secure, stable and resilient local DNS infrastructure.

**Location:**

Washington, DC

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## GSM Association (GSMA)

### Children and Mobile Technology

**Course 20-206:** June 2020

**Course 20-308:** September 2020

**Course Description:**

Children and young people are among the most avid users of mobile technologies but these new technologies also come with new dangers. Parents, governments and



During training at Ericsson's facilities in Santa Clara, California, USTTI scholars from Cambodia, Cameroon, Eswatini, Indonesia, Jamaica, Jordan, Laos, Liberia, Malawi, Papua New Guinea, The Philippines, Rwanda, South Africa, Timor-Leste, Tunisia and Vietnam learned about the latest developments in 5G technology. Since joining the USTTI, in 2011, Ericsson has trained 278 USTTI scholars at their facilities in Texas, California and Washington, DC. Ericsson is represented on the USTTI Board of Directors by Jared Carlson, Ericsson's Vice President for Government Affairs and Public Policy.

industry have a role to play in protecting and supporting children who are connected. This course looks at the issues from several angles and examines whether regulation is necessary.

#### Participant Learning Objectives:

- ▶ Learn what is known about children's use of mobile technologies
- ▶ Acknowledge the benefits while mitigating risks for children
- ▶ Understand the law related to online child sexual exploitation
- ▶ Understand the role of regulation in child online protection

#### Location:

Washington, DC

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### Intel Corporation

#### Emerging Technologies: Cybersecurity and Privacy in a Connected World

**Course 20-203:** June 2020

**Course 20-302:** September 2020

#### Course Description:

Deep dive into some of the most relevant issues related to cybersecurity, artificial intelligence, and the Internet of Things (IoT) impacting the information age as digitization expands and people and "things" become more connected. Overview of the evolving privacy, security and AI policy and regulatory trends and their importance for IT professionals. Explore the latest trends on cybersecurity, trustworthiness, and privacy policy, as they interact with novel innovative technologies. Discover how we can foster security and enable the connected society vision through integrating communities, taking an important step in bridging the digital divide.

This course, taught by representatives from Intel Corporation, the world's largest chip maker and manufacturer of computer, networking, Internet of Things (IoT) and communications products, will provide an overview of some of the emerging trends in data innovation and cybersecurity that are driving and securing next generation connectivity for people all over the world. This course will present a brief overview of

artificial intelligence (AI), from hardware to software capabilities and real-world applications across multiple usage scenarios, as well as cover some of the emerging policy and regulatory activity guiding the future of AI development and deployment as they interact with concepts of privacy, trustworthiness and cybersecurity policy. While data and artificial intelligence are top of mind when it comes to emerging technologies, equally important is the security and governance of the networks that enable this new technological innovation to thrive. The course will also provide information on cybersecurity and privacy best practices including exploring trends on how the threat landscape evolves, collaborative frameworks fostering security, security innovations, regulatory trends in privacy and security, and more. We will explore the latest technologies and standards underpinning this landscape and how they interact with key policy and regulatory trends. The course will also address focused areas of interest like Internet of Things security, vulnerability disclosure programs and bug bounties, trustworthiness, and more. Additionally, the course will provide an introduction to best practices in promoting cyber hygiene and usability. Finally, the course will provide an update on relevant ITU activities.

#### Participant Learning Objectives:

- ▶ Overview of emerging technology policy landscape including Privacy, Cybersecurity and Artificial Intelligence
- ▶ Insight into establishing an innovative regulatory framework for enabling cybersecurity and privacy best practices in a world of increasingly connected people and things
- ▶ Introduction to technologies, frameworks and policies promoting cybersecurity best practices
- ▶ Update on relevant government/ITU activities and global policy landscape around cybersecurity and emerging technologies

#### Focus:

Government regulators and policymakers

#### Location:

Washington, DC

*"Thanks USTTI for your excellence arrangement on this training course."*

Bui Ha Long – (Vietnam)

## Internet Society (ISOC)

Introduction to Community Networks

**Course 20-205:** June 2020

**Course 20-307:** September 2020

### Course Description:

The training will cover community network development with an emphasis on the policy/regulatory, development, and technical aspects for sustaining them. Students will be provided with an overview of global and regional activities to develop community networks, an overview of the types of networks being built, consideration of changes that can be made to policy and regulatory frameworks to support them, and ways/means to sustain them. The course will include a discussion about possible changes to universal service programmes, and approaches for obtaining funding to support them.

### Participant Learning Objectives:

This course will provide participants with an overview of community network actors, how to change policy and regulatory environments to include community networks, and suggestions for licensing, universal service funding, and spectrum options to support them.

### Focus:

Realities of deploying community networks, sustainable models, capacity building opportunities and funding opportunities, and an introduction to key activities and players in the community.

*“It was a great experience. Getting to know about the latest development in the telecommunication sector and trends in spectrum management.”*

G. Sivarajan Chetty – (Seychelles)

### Location:

Washington, DC

## M3AA

Anti-Abuse Training: Summary of Best Practices and Additional Resources Available

**Course 20-200:** June 2020

**Course 20-300:** September 2020

### Course Description:

The course provides a basic understating of terminology, abuse threats and an initial understanding of anti-abuse best practices for service providers. The training is based on proven and known anti-abuse best practices for network and hosting operations to fight online abuse such as spam, bots and malware, and the continual updating of these practices with new techniques and technologies. The training is provided by the M3AA Foundation, a global nonprofit dedicated to helping developing online countries become safe, functional and valued members of the Internet community. This anti-abuse training foundation is championed by M3AAWG and supported with continued development of proven anti-abuse best practices. The Messaging, Malware and Mobile Anti-Abuse Working Group (M3AAWG), a global non-profit and industry-led organization, has taken a multi-disciplinary approach to fighting online abuse for the past decade, with industry education, public policy advice, the development of industry best practices and by facilitating global collaboration. For the development of proven best practices it draws upon technical experts, researchers and policy specialists from a broad base of Internet service providers and network operators representing over one billion mailboxes, and from key



The GSMA's powerful course Children and Mobile Technology examines the role of parents, governments and industry in protecting and supporting children who are connected. Led by GSMA's Jenny Jones (sixth from right) the session is one of seven programs offered by the GSMA on an annual basis. Belinda Exelby, GSMA's Head of International Relations represents GSMA on the USTTI Board of Directors.

technology providers, academia and volume sender organizations.

#### **Participant Learning Objectives:**

Summary level instruction to help students understand messaging abuse (spam plus other forms of abuse); network threats; best practice for service providers that address abuse; resources that can help address threats and abuse and resources for further capacity building in fighting abuse.

#### **Focus:**

The course is focused on individuals and organizations that can benefit from a basic understanding of proven and known operational best practices to prevent and address all forms of messaging abuse and other network threats. Government regulatory personnel can benefit from this basic understanding as well as operational and technical service providers' personnel.

#### **Location:**

Washington, DC

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## **Microsoft Corporation**

### **National Cybersecurity Policy: Balancing Risk and Innovation**

**Course 20-201:** June 2020

**Course 20-301:** September 2020

#### **Course Description:**

Countries around the world are developing new cybersecurity policies, practices, and programs to manage national-level risks related to the protection of key government assets and data, and working to identify and help to manage risks around critical infrastructures, enterprises, organizations, and citizens. As governments around the world begin to create their own national strategies for cybersecurity or contemplate the most effective measures to ensure security within borders, it is crucial for policy-makers to understand what makes for sound, effective national cybersecurity strategies and how these policies can be designed to protect vital infrastructures and data while still allowing for economic growth and technological innovation. This course will explore several key attributes of national strategies for cybersecurity and use examples from national strategies around the world and from key multinational organizations like the ITU, to illustrate both the ways in which policies can strengthen a nation's cybersecurity, as well as the ways they can

hinder other goals, if they are not carefully constructed. The focus of the course will be on identifying national strategies that balance security objectives with key economic considerations and provide clear, actionable guidance to both government and industry actors, as well as for citizens.

#### **Participant Learning Objectives:**

- ▶ This course will introduce key concepts and principles intended to benefit countries just beginning to build cybersecurity strategies, as well as those who are in the process of updating their current plans, including:
  - ▶ The importance of having a national cybersecurity strategy and its central role in establishing principles, policies, and even programs to reduce risk
  - ▶ The challenges of coordinating cybersecurity policy across the various governmental elements responsible for law enforcement, commerce, diplomacy, interior security, and even defense
  - ▶ Recommendations for structuring international engagement and cooperation on cybersecurity issues
  - ▶ Processes for organizing national-level risk identification, assessments and management efforts
  - ▶ Approaches and models for public-private partnerships, including how to build and govern information sharing programs
  - ▶ Strategies for maintaining flexibility in the face of constantly changing threat landscape
  - ▶ Development of education and public awareness efforts

#### **Focus:**

Government regulators and representatives of intergovernmental organizations

#### **Location:**

Washington, DC

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## **Packet Clearing House**

### **Communications Infrastructure Economics and Regulation**

**Course 20-207:** June 2020

**Course 20-304:** September 2020

#### **Course Description:**

This one-day seminar will emphasize Internet

*“The course is very useful and effective.”*

Mohamed Hassan Kamal  
– (Egypt)

economics, the development of national information economies, and the interaction between communications regulation and technological development. The first half of the day's discussion will focus on the general economic environment in which modern broadband telecommunications services operate. The second half of the day will be spent on the more specific regulatory and competitive requirements of Voice over IP, wireline broadband infrastructure, and mobile wireless technologies, in developing countries.

**Focus:**

Government regulators, technical, managerial, and business professionals

**Location:**

Washington, DC

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## Packet Clearing House

CERTs and Cybersecurity Coordination

**Course 20-208:** June 2020

**Course 20-305:** September 2020

**Course Description:**

This half-day seminar will cover the formation of Computer Emergency Response Teams and the development of national policy on cybersecurity, cybercrime, and cyberwarfare coordination and defense. The course will emphasize cost-effective measures to promote the development of a

*“USTTI courses are always good opportunity to enhance knowledge, share experiences and meet new people.”*

Amilcar Alexander Torres Urrutia – (El Salvador)

culture of security within the context of a developing economy. We will discuss the respective roles and responsibilities of Internet users, Internet service providers, law enforcement, and defense ministries, and the modes of communication and coordination that allow for effective countermeasures and remediation of Internet threats.

The seminar will be led by Bill Woodcock, Executive Director of Packet Clearing House, a non-profit research institute dedicated to understanding and supporting Internet traffic exchange technology, policy, and economics. Bill has operated national and international Internet service provision and content delivery networks since 1989, was one of the co-developers of Anycast, a technology now considered best-practice in DNS service-provision, and has built most of the global Domain Name System service provision networks currently in operation.

**Focus:**

Government regulators, technical, managerial, and business professionals

**Location:**

Washington, DC

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## Packet Clearing House

Country Code Top Level Domain Administration and Operations

**Course 20-209:** June 2020

**Course 20-306:** September 2020

**Course Description:**

This half-day seminar will cover best-practices in the



On an annual basis Microsoft offers intensive courses addressing Enabling Regulatory Environments for Cloud Services, Cybersecurity, and Evolving Trends in Spectrum Management. The sessions introduce key concepts and principles intended to benefit countries seeking to understand the changing technical and regulatory landscape. Pictured above, 25 USTTI scholars from 14 countries join Jeffrey Yan (far right, kneeling) of Microsoft following training in Microsoft's Washington, DC offices. Paul Mitchell, Senior Director for Internet represents Microsoft on the USTTI Board of Directors.

technical and business administration of country-code top level domains (ccTLDs). We will compare governance, policy, and business models, examine cybersecurity considerations, discuss accountability to the multistakeholder Internet community and examine the procedures and technologies that make it possible for these national domains to thrive and support growing Internet economies within their regions.

**Focus:**

Government regulators, technical, managerial, and business professionals

**Location:**

Washington, DC

## Emergency Communications Sequence

### GSM Association (GSMA)

Responding to Disasters and Humanitarian Crises

**Course 20-331:** October 16, 2020

**Course Description:**

Recent emergencies, such as the major hurricanes in the Caribbean and the unprecedented number of people being forcibly displaced around the world, highlight the increasingly important role mobile plays during times of crisis. As mobile communication becomes ever more critical to the success of disaster response efforts and humanitarian aid delivery, policymakers and regulators need to better understand how they can support these efforts through effective policies. This course looks at the role of policymakers and mobile operators in disaster response management and the effect they can have on the acceleration of aid delivery during and after a humanitarian crisis.

**Participant Learning Objectives:**

- ▶ Learn how improved coordination between mobile operators, governments, regulatory authorities and the humanitarian response community is critical during times of crisis
- ▶ Discover how regulators around the world are adopting flexible approaches to policy during emergencies to positively impact response efforts
- ▶ Understand and explore how mobile platforms can digitize humanitarian aid delivery channels through innovative case studies

**Location:**

Washington, DC

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### Inmarsat

Satellite Services and Disaster Response

**Course 20-330:** October 15, 2020

**Course Description:**

- ▶ Role of satellites in disaster response
- ▶ Disaster Response Activities, Phases, and Major Actors
- ▶ First Responders
- ▶ Regulatory Issues
- ▶ Fixed Satellite Services v. Mobile Satellite Services
- ▶ Next Generation Capabilities and Trends
- ▶ Case Studies

**Focus:**

Engineers and managers of all experience levels

**Location:**

Washington, DC

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### LOON, LLC

Post Disaster Connectivity

**Course 20-333:** October 19, 2020

**Course Description:**

Loon is on a mission to connect people everywhere by harnessing the power of the stratosphere. In fact, we consider the stratosphere to be the new frontier. At Loon, we've spent nearly a decade inventing and developing the technologies that enable us to operate unmanned balloons in the stratosphere for hundreds of days at a time and provide connectivity to underserved people and communities below. Loon is an independent company within Alphabet, which is the parent company of Google.

Traditional, ground-based infrastructure is limited in its ability to provide Internet access to those in remote or hard-to-cover areas. Loon partners with mobile network operators globally to expand the

*"I would like to thank USTTI for this kind gesture towards us to ensure that we become better spectrum managers in our countries."*

Richard Vernon Muzaaya –  
(Uganda)

reach of their LTE service. Together, we help expand coverage to places that lack it, supplement existing networks, and provide expedient coverage after natural disasters.

Because we operate in the stratosphere, Loon is uniquely positioned to provide communications service after natural disasters and areas difficult to serve. After Hurricane Maria made landfall in Puerto Rico in September 2017, Loon delivered emergency connectivity to more 200,000 people while mobile networks on the island were being repaired. In 2017, after devastating floods in Peru, Loon delivered connectivity to more than 100,000 people.

During this day of training we will examine how we were able to support the efforts in Puerto Rico and Peru while also looking at lessons learned.

**Location:**

Washington, DC

## The National Telecommunications and Information Administration (NTIA)

### Disaster Communications Planning

**Course 20-332: October 20–23, 2020**

**Course Description:**

Effective communications are an essential key to successfully responding to a disaster or emergency. Having a pre-determined plan for

the implementation and training of people and resources, is the key to providing essential communications support for first responders through to post-disaster recovery workers. This is especially important when personnel from other countries participate in the response and recovery processes.

The course is designed to help spectrum managers involved in emergency and disaster communications develop plans and systems that can be implemented before, during and after natural and manmade disasters which may be disrupted.

Presenters represent the National Telecommunications and Information Administration (NTIA), the manager of the federal government's use of the spectrum, U.S. government, and non-government disaster and emergency response organizations.

**Participant Learning Objectives:**

- ▶ Provide through examples provided by both communicators and responders, an understanding of the need and value of having a dynamic plan for the equipping, training and deploying local and in-coming response teams
- ▶ Assessing the specific needs of both the responders and communicators and applying best practices to planning efforts
- ▶ Gain an understanding of how to work with outside response teams

**Focus:**

Spectrum managers, response team communications managers and emergency services managers with responsibility of developing, implementing and managing disaster communications systems.

*“Thanks for all.”*

Iyad Ibrahim Alatoom  
– (Jordan)



Verizon's 2019 training examined the role of IoT and M2M technologies in accelerating digital transformation, and improving how businesses, governments, and consumers operate. Led by Nicolas Fetchko, Head International Government Affairs, Trade Policy, Public Policy, Law & Security (eighth from right) the session also discussed the regulatory frameworks that facilitate the deployment of these transformative technologies. Verizon is represented on the USTTI Board of Directors by Navid C. Haghghi, Verizon's VP and General Counsel for International Operations, Regulatory Affairs and Public Policy.

**Location:**

Washington, DC

**USTTI****Disaster Communications Management****Course 20-334: October 26-30, 2020****Course Description:**

The course is designed to address telecommunications needs for mitigating the effects of natural and manmade disasters in which normal communications are often disrupted by physical damage, system overload or adverse weather conditions.

Site selection, planning and design considerations for Emergency Operations Centers (EOC's) will be reviewed. Information flow requirements within EOC's and between EOCs and government and non government officials, public safety operations, public and government media and emergency medical services will be studied. Students will also see, understand and appreciate for the first time, preparations, logistics and communications and other equipment and training that go into a US disaster recovery effort. Special focus will be on methods of tracking, exchanging and using critical information prior to, during and after an emergency. The course will cover vulnerability assessment, resiliency and telecommunications infrastructure development requirements for disaster prone regions.

Participants will be introduced, through field trips and classroom lectures, to a wide range of technologies including Very Small Aperture Terminals (VSATs), mobile and fixed satellite communications, remote sensing, Global Positioning Systems (GPS), Geographic Information Systems (GIS), drones, public safety interoperability, amateur radio and the Internet including social networks. Participants will be given the tools to help them evaluate which technologies will be applicable to their countries for a wide range of applications including: refugee management, anti-terrorism, natural and man-made disaster recovery, and relief operations, early detection and warning, public safety, public information and emergency medical including telemedicine. The application of these technologies for economic development, rural communications, transportation and public health will be highlighted and some applicable regulatory considerations will be discussed briefly. Emphasis will be

placed on understanding and using the power of the Internet, including social networks and smart phones, for disaster mitigation operations and for detailed information retrieval. The benefits and characteristics of an internationally recognized Common Alerting Protocol (CAP) will be discussed.

**Participant Learning Objectives:**

Participants should gain the ability to make choices concerning the application of disaster related communications technologies. Students should develop an understanding of information flow and how to integrate available and new communications technologies and services into a disaster communications network.

**Focus:**

Provide an understanding of the power of certain satellite and terrestrial communications technology, networks, systems and infrastructure that can effectively be used to mitigate the adverse effects of manmade and natural disasters.

**Location:**

Washington, DC

## Management Training Sequence

**ATLAS Institute, University of Colorado Boulder****Managing Effectively in the Changing Telecommunications Environment****Course 20-210: June 22-26, 2020****Course Description:**

At its core, this course is about managing in a period of accelerating change, not only in telecommunications, but in Information and Communications Technologies (ICTs) more broadly. Regulators, policymakers, and executives in affected fields must understand and adapt to these disruptive changes if their respective institutions – public and private – are not only to avoid failure but to also survive and prosper. The purpose of the course is to provide participants with insights and tools necessary

*“Good program, very helpful.”*

Andreas Dlamini –  
(Eswatini (formerly Swaziland))

to provide the sort of transformational leadership that is required in the successful management of their respective organizations. In the course, this purpose will be accomplished through classroom discussion and activities addressing such topics as the fundamental changes in technology that are so dramatically affecting ICTs, the writings of various management experts on the topic of addressing the associated disruptive changes, as well as introducing for discussion and analysis, specific topics dealing, for example, with project management, operational decision making, management in a multi-cultural environment, advanced marketing techniques in the digital age, Machine Learning and Artificial Intelligence, Internet Governance, privacy and cybersecurity. The course is appropriate for regulators and managerial level telecommunications staff. It is not appropriate for telecommunications staff without management responsibilities.

This course will feature guest lectures by University of Colorado Professors and other executives and researchers with in-depth knowledge and understanding of the types of topics listed above. The course's lead instructor, Prof. Dale Hatfield, will also be present each day to provide additional insight and to tie together the other lectures. Prof. Hatfield is an Adjunct Professor in the

Interdisciplinary Telecommunications Program and an Executive Fellow in the Silicon Flatirons Center -- both at the University of Colorado at Boulder.

Prior to joining the University, Hatfield was the Chief of the Office of Engineering and Technology at

*“Thank you so much for USTTI to provide the important courses and professional presentation.”*

Tan Sereyvuth – (Cambodia)

the Federal Communications Commission (FCC). He has also held positions as the Chief Technologist of the FCC and Acting Assistant Secretary of Commerce for Communications and Information of the National Telecommunications and Information Administration. Hatfield also has extensive international experience and has consulted on issues of telecommunication policy and regulation in many developing countries.

#### **Participant Learning Objectives:**

- ▶ Gain insights into the rapid changes in technologies, markets and regulation
- ▶ Explore transformational leadership strategies/tools for dealing with disruptive changes
- ▶ Increase knowledge of the economic and financial aspects of the industry
- ▶ Experience effective team building and group problem solving
- ▶ Discover strategies and techniques for dealing with cultural diversity

#### **Location:**

Boulder, CO

## Mobile Broadband Sequence

### **Ericsson**

**Enabling the Full Value of Wireless Connectivity: Game Changing Technology for the Digital Age**

**Course 20-235: August 10-11, 2020**

#### **Course Description:**

Discover how you can lead your country in becoming part of the transformation to a fully connected world.



During a break in training at Qualcomm's headquarters in sunny San Diego, California USTTI scholars gather for a photo and to discuss the latest developments to the mobile broadband ecosystem. Pictured with the scholars is Ms. Elizabeth Migwalla (back row, center) Qualcomm's Senior Director of Government Affairs for the Middle East and Africa. Since 2003, Qualcomm's tuition free training has empowered 636 USTTI scholars. Qualcomm is represented on the USTTI Board of Directors by Vice President for Government Affairs Tom Wasilewski.

This course is taught by Ericsson, a world leader in communications technology and services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. Ericsson also provides support for networks with over 2 billion subscribers. The company consists of more than 111,000 experts who provide customers in 180 countries with innovative solutions and services. Together with their customers, Ericsson is building a more connected future where anyone and any industry is empowered to reach their full potential.

This course will cover 5G, the Internet of Things, standards based Long-Term Evolution (LTE) and High Speed Packet Access (HSPA). This course will also show you how innovating technology for good makes life better, whether through connecting people in new ways, building technologies for industries in transformation or creating a more inclusive society.

The course will consist of several modules that integrate classroom discussion, case study, and practical applications.

#### Participant Learning Objectives:

- ▶ Overview of technology and network evolution: HSPA, LTE and 5G radio access
- ▶ Overview of hot topics affecting today's networks:
  - Cybersecurity Policy
  - Net Neutrality
- ▶ Brief overview of global mobile broadband deployments and spectrum status
- ▶ Examples of how regulations can help to increase the affordability for consumers and the coverage & capacity of the networks
- ▶ Understanding of how technology innovation and connectivity can benefit society

#### Focus:

This seminar was created for technical, regulatory and government professionals who are prepared to become innovative policy makers and leaders.

#### Location:

San Jose, CA

## Federal Communications Commission (FCC)

### Seminar in Radio Spectrum Monitoring

#### Course 20-232: July 31, 2020

#### Course Description:

This one day seminar will provide an overview of radio monitoring and radio interference resolution performed at the Columbia Operations Center facility (Columbia, Maryland) of the Federal Communications Commission. The course will include classroom instruction on the role of the FCC Enforcement Bureau, and an overview of the harmful interference and regulatory issues that the field staff investigate. The instructors will demonstrate the radio monitoring and measuring equipment including spectrum analyzers, field strength meters, radio frequency radiation meters, and the FCC custom design mobile direction finding vehicle.

#### Focus:

Technical

#### Location:

Columbia, Maryland (Washington, DC area)

## Inmarsat

### The Role of Satellite Communications in the 5G Ecosystem

#### Course 20-231: July 30, 2020

#### Course Description:

Satellite communications have long been known for their ubiquity, reliability, and mobility, which have made them vital for rural and remote areas, during times of disaster when other communications networks are unavailable, and for users requiring highly-secure mobile solutions. Because of evolution in technology and business models, however, satellite communications increasingly are seen as a competitor or complement to other broadband technologies any time and everywhere. This session will address the essential role of satellite technologies in the development and deployment of next generation communications

*“Amazing!”*

– Eduardo Kruel Milano do Canto – (Brazil)

systems. The session will discuss how satellite communications will be an integral part of the system of systems that will create the 5G user experience. It will also discuss the role of satellite communications in the Internet of Things and recent developments in satellite technology.

**Participant Learning Objectives:**

Obtain an understanding of the role satellite technologies play in the development and deployment of next generation communications systems.

**Focus:**

Government Regulators and Policymakers

**Location:**

Washington, DC

**Intel Corporation**

**5G and Wi-Fi: Facilitating Mobile Broadband Deployments, Enabling Connected Societies, and Bridging the Digital Divide**

**Course 20-237: August 13-14, 2020**

*“In my name and on behalf of my country, I thank again our partner USTTI and the US Government for facilitating our participation in these programs. Through these programs, we gained new insights into the changing telecommunication environment and shared our experiences with other colleagues.”*

Serigne Abdou Lahatt Sylla – (Senegal)

**Course Description:**

Find out all the latest information on 5G and Wi-Fi and ways to facilitate mobile broadband deployment and enable the connected

society vision through integrating communities, taking an important step in bridging the digital divide.

This course, taught by representatives from the world’s largest chip maker and a leading manufacturer of computer, networking, Internet of Things (IoT), and communications products, will provide information on the communication technologies and policies driving next generation connectivity for billions worldwide. This course presents an overview of 5G, its various usage scenarios, diverse applications, and the latest standards and technologies underpinning both licensed and unlicensed components of the future’s mobile communication networks. The course will also address what spectrum allocation, allotment, and assignment policies are best suited to foster the efficient adoption and deployment of next generation mobile technologies including 4G, 5G, Wi-Fi and WiGig. Additionally, the course will provide an introduction to best practices in promoting mobile broadband deployment, with examples of applications for emerging markets, as well as equipment homologation. Finally, the course will provide an update on relevant ITU activities.

**Participant Learning Objectives:**

- ▶ Overview of next generation wireless broadband devices, applications and technologies
- ▶ Insight into establishing an innovative regulatory framework for enabling flexible, low cost, interoperable next generation mobile broadband and IoT deployment in developing countries that fosters economic growth by enabling new applications and use cases
- ▶ Introduction to global practices to promote broadband deployment in underserved areas
- ▶ Update on relevant ITU activities



The Internet Corporation for Assigned Names and Numbers (ICANN) is the global organization that coordinates the multi-stakeholder Internet Domain Name System (DNS) policy development process. On an annual basis ICANN provides vital tuition-free USTTI training that addresses the DNS, its operational and policy definition ecosystems, the general vulnerability associated with it and mitigation mechanisms such as DNSSEC. ICANN is represented on the USTTI Board of Directors by Adiel Akplogan (far right).

**Focus:**

Government regulators and policymakers

**Location:**

San Jose, CA

**LOON, LLC****Introduction to Loon: Connecting the Unserved and Underserved****Course 20-236: August 12, 2020****Course Description:**

As a company, Loon is on a mission to connect people everywhere by harnessing the power of the stratosphere. In fact, we consider the stratosphere to be the new frontier. At Loon, we've spent nearly a decade inventing and developing the technologies that enable us to operate unmanned balloons in the stratosphere for hundreds of days at a time and provide connectivity to underserved people and communities below. Loon is an independent company within Alphabet, which is the parent company of Google.

Traditional, ground-based infrastructure is limited in its ability to provide Internet access to those in remote or hard-to-cover areas. Loon partners with mobile network operators globally to expand the reach of their LTE service. Together, we help expand coverage to places that lack it, supplement existing networks, and provide expedient coverage after natural disasters.

Delivering connectivity from balloons flying 20 km up in the stratosphere poses a unique set of engineering challenges and opportunities. To expand connectivity to unserved and underserved areas around the world, Loon combines advancements in materials science, atmospheric modeling, machine learning, communications systems, and more. As of 2019, Loon has flown its balloons over one million hours in the stratosphere, covering approximately 25 million miles and connecting hundreds of thousands of individual users. During this day of training we will share information on the unique capabilities and demonstrate our innovative technology as we work together to close the digital divide.

**Location:**

Mountain View, CA

**Microsoft Corporation****Evolving Trends in Spectrum Management****Course 20-230: July 29, 2020****Course Description:**

Today's global economy is driven, in part by broadband connectivity and the services provided through it. Increasingly that connectivity is wireless. Additionally, innovations in sensor technologies and the Internet of Things are creating additional demand for high-performance wireless connections. These trends affect the spectrum allocation and management systems globally. Regulators strive to simultaneously ensure existing services are free from harmful interference and deliver reliable services, and facilitate the more rapid entry of new services that also require spectrum.

Advances in technology are now making spectrum sharing and reuse possible, creating greater efficiencies and facilitating solutions to some of the more intractable connectivity challenges in the world. This course will provide an overview of these technologies, techniques, and applications; including dynamic spectrum sharing, database management, use of white spaces, and tiered access. The course will offer a review of new regulatory models that some countries have introduced to accelerate progress in this area and compare different technical rules that have been implemented to date using case studies.

**Participant Learning Objectives:**

This course will introduce key concepts and principles intended to benefit countries seeking to understand the changing technical landscape, evolve their spectrum management strategies, as well as those who are in the process of updating their current plans. Key topics covered include:

- ▶ What is Dynamic Spectrum Access (DSA)
- ▶ What are the key technologies that enable DSA, how do they differ, when should they be used
- ▶ Existing lessons learned through deployment of DSA solutions
- ▶ Methods to protect incumbent services including databases, sensing, and hybrid approaches to DSA
- ▶ Recommendations for a balanced forward-looking spectrum management policy

*"Excellent logistics and helpful course."*

Karma Dorjee – (Bhutan)

- ▶ A review of several country case-studies in DSA regulation

**Focus:**

Government regulators and representatives of intergovernmental organizations

**Location:**

Washington, DC

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## QUALCOMM Incorporated

5G and a Connected World

**Course 20-234: August 3-7, 2020**

**Course Description:**

This course will cover the latest developments on the different aspects of the mobile broadband ecosystem, including an overview of 3GPP based technologies (e.g., HSPA+/advanced, LTE/advanced, and the 5G platform), 3G/4G industry forecasts, Internet of Everything, frequency bands and spectrum licensing innovations. The course is also intended to offer information and tools applicable for national broadband plans, including how the mobile broadband platform is playing an increasingly important role in other sectors such as healthcare, education, energy, automotive and smart cities initiatives. Participants are encouraged to review ahead of time technical information and white papers available

*“This course was resourceful and wonderful. Thank you for giving me the opportunity to attend.”*

Robert Chirchir - (Kenya)



On an annual basis, the M3AA Foundation, a global nonprofit dedicated to helping developing online countries become safe, functional and valued members of the Internet community conducts tuition free USTTI training. The session provides details on the proven and known anti-abuse best practices for network and hosting operations to fight online abuse such as spam, bots and malware. Pictured with USTTI Scholars is author, lecturer and internet pioneer John Levine (fifth from right) who leads the M3AA's courses.

on our website ([www.qualcomm.com/invention/research/resources](http://www.qualcomm.com/invention/research/resources)).

**Participant Learning Objectives:**

- ▶ Overview of 3GPP & 3GPP2 based mobile broadband technologies and standards roadmap, heterogeneous networks, 3G/4G market and industry update, Wi-Fi evolution, foundations of unified 5G platform, chipset and application processors roadmap
- ▶ Developments on m-Health, m-Education, smart grid, telematics, smart cities and developments in the automotive space
- ▶ Overview of mobile broadband spectrum(licensed and unlicensed), regulatory and policy developments, including ITU-R, ITU-D , and Artificial Intelligence
- ▶ Wireless Reach ([www.wirelessreach.com](http://www.wirelessreach.com)) case studies on the impact mobile broadband education, health, environmental, entrepreneurship, public safety fields in both developing and developed countries

**Focus:**

Designed for technical managers in regulatory agencies, communications ministries, MNOs (mobile network operators), and/or fixed carriers who are faced with making decisions on terrestrial wireless issues, including spectrum allocation recommendations and how these impact technology deployment, planning, and expanding broadband connectivity in their countries. A basic understanding of 3G wireless networks and technologies such as CDMA, GSM and HSPA is required.

**Location:**

San Diego, CA

# Introduction to Rule of Law Sequence

## Andy Haire

### Regulatory Principles

#### Course 20-341: November 2020

##### Course Description:

Provide a thought provoking session that explores competition policy, regulatory issues, network security and regulatory best practices. Examine not only the roles that the regulator plays, but gain an understanding of how others see us. Who are the markets stakeholders? Which models work and which don't? Where is regulatory power drawn from? What are the tools of the regulator, and from several case studies what are the best practices that are vital for a regulator?

Conclude with a careful examination of various responsibilities found in most regulatory authorities, and what tradeoffs should be understood to achieve outcomes.

##### Focus:

Regulators, Policy Makers and Operators

##### Location:

Washington, DC

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## GSM Association (GSMA)

### Competition Policy in the Digital Age

#### Course 20-342: November 2020

##### Course Description:

Competition in mobile telecommunications is multifaceted and dynamic. Regulatory authorities must be alert to rapid technological changes that impact infrastructure competition. This course provides a foundation for understanding the rules of competition and the regulatory powers that apply to the telecommunications sector, taking into account the wider competitive landscape that now includes Over-The-Top players.

##### Participant Learning Objectives:

- ▶ Understand the application of competition law as it applies to the telecommunications sector, especially abuse of dominance and merger control.
- ▶ Look at the interaction between competition law

and regulation, especially Significant Market Power/ Dominant Carrier regulation.

- ▶ Compare the treatment of the telecommunications sector in regulation and competition law with the situation in the wider communications ecosystem.

##### Location:

Washington, DC

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## USTTI

### The Rule of Law and Best Practices in Telecommunication Regulation

#### Course 20-340: November 2020

##### Course Description:

The rapid changes in the field of telecommunications have prompted both regulators around the world and the entities they regulate to examine the effectiveness of regulatory structures, practices, and procedures governing today's telecommunications marketplace. This course is intended to expose participants to ideas and approaches that can lead to the development of best practices in telecommunication regulation suitable to a variety of settings and circumstances. With an introduction to the concept of the Rule of Law and its role in telecommunications regulation as a starting point, the course sessions will present a variety of regulatory models, procedures, and practices and discuss the advantages and disadvantages of each. Course sessions will focus not only on the perspectives of telecommunications regulators, but also will feature presentations in which investors in telecommunications infrastructure, providers of telecommunications services, and consumers who use and rely upon those services will share their views.

##### Participant Learning Objectives:

- ▶ Develop an understanding of the goals and concerns of national policy-makers and regulators in regard to their countries' respective telecommunications needs in today's telecommunications environment.
- ▶ Examine the role of the Rule of Law and the advantages and disadvantages of various regulatory practices procedures, and approaches in use or under consideration in the United States and elsewhere.

*"Beyond expectations."*

Nura Falalu – (Nigeria)

- ▶ Identify effective “best practices” that can be adapted by regulators in a variety of settings to achieve favorable policy and regulatory outcomes for telecommunications users and service providers alike.

**Focus:**

This course is designed for government policy-makers and regulators; executives and managers of telecommunications companies subject to existing or proposed governmental regulations; and government and private sector attorneys who advise them.

**Location:**

Washington, DC

## Spectrum Management Sequence

### Federal Communications Commission (FCC) and Comsearch

Spectrum Management in the Civil Sector

**Course 20-111: April 22 – May 1, 2020**

**Course Description:**

This course is intended to provide information and material for the national civilian telecommunications spectrum manager that will enable the making of logical spectrum related decisions that are well grounded in basic technical procedures. The training will initially provide an explanation

*“Thank you for this amazing opportunity. Be sure that all the information I got will be transferred to my colleagues in Ecuador.”*

Maria Fernanda Redroban Mantiila – (Ecuador)

of the dichotomy that exists in the United States with the Federal Communications Commission (FCC) responsible for civilian sector spectrum management and the National Telecommunications and Information Administration (NTIA) responsible for federal government sector spectrum management.

The course will provide information on: (1) the development of sound civilian telecommunications policy; (2) public sector telecommunications law; (3) national telecommunications rules and regulations; (4) elements and use of radio, television, wireline or fiber-optic carrier, and satellite carrier licensee data bases; (5) criteria for the assignment of frequency authorizations in both national and international communications services; and (6) the general methodology for approval of transmitting and radiating equipment. It will include discussions with telecommunications industry leaders and will provide exposure to state-of-the-art systems in advanced communications technology from those in industry who are involved on a day to day basis.

Participants will receive instruction from FCC staff in Washington, DC and Columbia, MD; and by Comsearch, the course co-sponsor, in communications engineering. Comsearch has been the pre-eminent global provider of spectrum management and wireless engineering products and services for over forty years. Course time will be divided into classroom work in Washington with both sponsors and a tour of the FCC Laboratory in Columbia, MD., where equipment radiation measurement and authorization work is accomplished. The course will be augmented by site visits to operating commercial telecommunications entities. Current issues confronting common carrier, mass media, and private radio terrestrial and satellite-based telecommunications services will be discussed. Regulatory policy options



USTTI Scholars representing Argentina, Bhutan, Ghana, Kenya, Mongolia, Nepal, Peru, the Philippines and Timor-Leste attended the inaugural USTTI OneWeb training session addressing non-geostationary satellite constellations. The course highlighted the challenges non-geostationary satellite constellations pose for regulators as they seek to utilize them for guaranteeing universal broadband access. Ruth Pritchard-Kelly, Vice President for Regulatory Affairs represents OneWeb on the USTTI Board of Directors.

will be examined, the national process for creating telecommunications rules and regulations will be explained, and the spectrum allocation and assignment process will be examined. In addition, market based spectrum philosophies, such as lotteries and auctions, will be discussed. The application of new and modern technologies (personal communications, cellular, paging, both low-Earth and geostationary mobile-satellite service, advanced and high definition television, digital audio radio, multiple access, satellite coordination, switching, ultra-wide band, etc.) will be included in course presentations. Operation of a national, geographically-dispersed telecommunications regulatory agency, incorporating automated licensing processes, provision of public service, standard-setting, and enforcement techniques will also be discussed.

**Participant Learning Objectives:**

Participants will be able to: (1) understand the appropriate principles of national civilian radio spectrum management systems; (2) understand the automated station and equipment authorization process; (3) learn how to deal with the general public for information dissemination and radio interference complaint purposes; and (4) initiate or review civilian statutory and regulatory policies for new or expanded radio services, and be aware of the latest technology in telecommunications arenas.

**Focus:**

Managerial and technical with technical emphasis

**Location:**

Washington, DC

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**Federal Communications Commission (FCC) and Rohde & Schwarz**

**Introduction to Radio Spectrum Monitoring and Measuring**

**Course 20-112; May 4-8, 2020**

**Course Description:**

Course participants will receive an introduction to spectrum monitoring and related measurement techniques at a field facility of the Federal Communications Commission (FCC). Initially, an overview of the role of the Enforcement Bureau and Field Operations will be presented in a classroom setting prior to transportation of the class to the FCC Columbia Operations Center facility in Columbia, MD.

Following introduction of FCC course instructors, a tour will be conducted of these facilities. At the FCC facility, the class will be separated into small rotating work stations: Fixed and Mobile direction finding; Spectrum Measurement Software; and Satellite Monitoring from an equipped satellite console using a large Cassegrain feed parabolic antenna.

On the final day of the training, the co-sponsor Rohde & Schwarz will be hosting a discussion on various topics in the field of spectrum monitoring. This presentation will focus on understanding the issues of modern spectrum usage, tradeoffs in receiver technology, the importance of ITU compliant spectrum measurements and the benefits/drawbacks in common direction-finding methodology. Rohde & Schwarz is one of the world's leading manufacturers of Test and Measurement Secure Communications, monitoring and Network Testing and Broadcasting equipment. Founded more than 80 years ago, the independent company has an extensive sales and service network with subsidiaries and representatives in more than 70 countries.

**Participant Learning Objectives:**

To obtain a working understanding of: (1) spectrum management techniques related to enforcement of national and international radio regulations, and their practical application using spectrum monitoring and measurement tools; (2) signal recognition, and how the signals are received, through correlation between available databases and other publications and observed/measured signal characteristics; (3) how received signals are processed through receivers, monitors, oscilloscopes and spectrum analyzers to establish transmission parameters; (4) how special engineering measurement equipment is applied against various types of communication signals (including broadcast and satellite signals) to understand the basis for their complex monitoring results; (5) the fundamentals of basic monitoring, measuring, and direction finding theory; and (6) the latest RF survey and measurement systems available today.

**Focus:**

Managerial and technical with a technical emphasis

**Location:**

Columbia, MD (Washington, DC area)

*“The course is very useful and interesting.”*

Asma Messaoudi –  
(Tunisia)

## GSM Association (GSMA)

Advanced Spectrum Management for Mobile Telecommunications

**Course 20-110:** April 20-21, 2020

### Course Description:

This course considers the history and technical evolution of mobile telecommunications before moving on to cover the core functions of the spectrum manager. Participants will learn about how spectrum is used, the characteristics of spectrum bands and the progression of mobile technologies. The course also covers the principles of spectrum planning at national and international levels and includes a deep dive into spectrum licensing and an overview of regulatory issues related to spectrum.

### Participant Learning Objectives:

- ▶ Understand the processes and approaches to spectrum allocation and licensing
- ▶ Learn how spectrum management is changing in the ever-evolving communications sector
- ▶ Understand how the concepts can be applied to the spectrum conditions in your own country

### Location:

Washington, DC

**Course 20-311:** September 22 – October 2, 2020

### Course Description:

Developing and managing a national radio frequency spectrum management agency requires a highly trained staff to meet the daily as well as long-range spectrum requirements for the implementation of new systems and technologies. This course addresses the various elements required to plan, organize, manage, and control an effective spectrum management agency with the developing nation in mind.

Participants will be introduced to spectrum management principles, national spectrum planning and policy, engineering analysis, and computer-aided techniques. Participants will contribute to the class by sharing best practices and lessons learned through presentations on their respective spectrum management agencies. In addition, the course will discuss the technological and regulatory changes that have taken place worldwide over the past few years.

The course generally covers these processes in detail, including sections on international and domestic legal and regulatory foundations, and typical bilateral and multilateral agreements. Frequency assignment methods and new marketplace forces such as auctions and spectrum fees and charges are presented.

The course addresses national spectrum management architectures, strategic spectrum planning, frequency assignment and licensing and spectrum monitoring, measuring and enforcement. Specific modeling techniques appropriate for spectrum management will be covered. Sessions include engineering analysis, electromagnetic compatibility, spectrum measurements and monitoring, and technical standards. Computerized

*“The course is perfect.”*

Vannapha Phommathansy  
– (Laos)

## The National Telecommunications and Information Administration (NTIA)

Radio Frequency Spectrum Management



The Internet Society's Introduction to Community Networks training course led by Jane Coffin (center) Senior Advisor to the CEO, provides participants with an overview of community network development with an emphasis on the policy, regulatory, and technical aspects needed for sustaining them. Since 2008, the Internet Society has conducted twenty-two USTTI training courses. The Internet Society is represented on the USTTI Board of Directors by President and CEO Andrew Sullivan.

and automated spectrum management processes are discussed. Special attention is given to radio services of greatest interest, including land mobile and satellite communications. Visits to wireless service providers will be included.

The course is sponsored by the National Telecommunications and Information Administration (NTIA), the President's principal adviser on telecommunications matters, and manager of the federal government's use of the spectrum. Presenters represent NTIA, other U. S. government agencies, international organizations and the private sector.

#### **Participant Learning Objectives:**

At the conclusion of the course, participants will be able to: (1) understand the appropriate principles and policies of an effective radio frequency spectrum management program; (2) identify, evaluate, and select the appropriate management techniques to establish and operate radio frequency assignment and associated planning processes; (3) recognize, assess, and select appropriate technical support programs for engineering and electromagnetic compatibility; (4) understand the procedures and elements required to plan, develop, and specify computer hardware and software for a computer-aided national spectrum management system; and (5) initiate or review overall regulatory plans for new or expanded radio services, as well as potential improvements in existing regulatory processes.

#### **Focus:**

Managerial with technical emphasis, such as stakeholder analysis and consensus development, with an emphasis on policymaking processes in the regional and global environment during technology transitions.

#### **Location:**

Washington, DC

## **TCI International, Inc. (an SPX Company)**

### **Practical Applications of Spectrum Management and Spectrum Monitoring**

**Course 20-113: May 11-15, 2020**

#### **Course Description:**

Course participants will receive training at TCI International, Inc. (an SPX Company) corporate headquarters in Fremont, CA. The course focuses on the practical application of ITU-compliant spectrum management and monitoring techniques and the modern day challenges associated with both, including licensing tools, propagation analysis tools, radio direction finding and signal measurements for fixed, mobile and transportable applications. The course employs classroom and hands-on activities to provide students with a practical overview of spectrum management and monitoring techniques and their interaction. Classroom time is used to instruct in system planning and coverage analysis, the principles of propagation analysis, operational principles of a monitoring station, principles of signal measurements, radio direction finding, signal identification and recording, and RF drone detection techniques. The hands-on portion of the course will demonstrate real time application of the principles taught in the classroom and include mission planning, operational set-up, running missions, and data analysis.

#### **Learning Objectives:**

To learn practical implementation of spectrum management, spectrum monitoring, radio direction finding, and signal measurement techniques as they relate to the international standards of the ITU and today's signal environment. This includes: (1) management tools (2) monitoring coverage and planning tools; (3) propagation analysis tools; (4) radio direction finding; (5) signal monitoring, identification, and correlation to the frequency management database; (6) spectrum occupancy observations and analysis as part of the frequency management function; and (7) transmitter measurements as required to ensure compliance to the radio regulations.

*“Great course.  
Thank you.”*

Jose Dario Levi –  
(Argentina)

**Focus:**

Managerial and high level technical, with emphasis on hands-on demonstrations.

**Location:**

Fremont, CA

**OneWeb**

Introduction to Non-geostationary Satellite Constellations

**Course 20-310:** September 21, 2020

**Course Description:**

Non-geostationary satellite constellations will guarantee true geographic universal broadband access for the world; however, they pose challenges to regulators as no single set of rules and regulations will fit them all (unlike with traditional geostationary satellites). The session will include a technical overview (the different orbits (LEO, MEO), frequency bands (Ku, Ka, Q, V) as well as insight into the various business plans being offered (users, verticals, markets); and in addition, learn about how regulators can adapt existing regimes to accommodate the full potential these systems promise to bring nations around the globe.

**Location:**

Washington, DC

*“It is a great experience at the cutting edge of ICT knowledge.”*

Fabio Casotti (Brazil)



In 2019, The National Telecommunications and Information Administration's (NTIA) highly popular Radio Frequency Spectrum Management course trained officials from Argentina, Bhutan, Ethiopia, Ghana, Kenya, Mongolia, Nepal, Nigeria, Papua New Guinea, The Philippines, Thailand and the United Arab Emirates. Through lecture, site visits, technical demonstrations and student presentations the two-week training addresses national spectrum management architectures, strategic spectrum planning, frequency assignment and licensing and spectrum monitoring, measuring and enforcement.

## Spectrum Monitoring Sequence

### Federal Communications Commission (FCC) and Keysight Technologies

Radio Spectrum Monitoring Techniques and Procedures

**Course 20-320:** September 28 – October 2, 2020

**Course Description:**

Course participants will receive an introduction to spectrum monitoring and related measurement techniques at a field facility of the Federal Communications Commission (FCC). Initially, an overview of the role of the Enforcement Bureau and Field Operations will be presented in a classroom setting prior to transportation of the class to the FCC Columbia Operations Center facility in Columbia, MD. Following introduction of FCC course instructors, a tour will be conducted of these facilities. At the FCC facility, the class will be separated into small rotating work stations: Fixed and Mobile direction finding; Spectrum Measurement Software; and Satellite Monitoring from an equipped satellite console using a large Cassegrain feed parabolic antenna.

On the final day of the training, the course co-sponsor, Keysight Technologies, will discuss methods for spectrum monitoring, including record and playback of spectrum for time continuous spectrum analysis. In addition, a hardware and software demonstration will be shown to highlight some common PC-based tools for spectrum monitoring applications.

**Participant Learning Objectives:**

To obtain a working understanding of: (1) spectrum

management techniques related to enforcement of national and international radio regulations, and their practical application using spectrum monitoring and measurement tools; (2) signal recognition, and how the signals are received, through correlation between available databases and other publications and observed/measured signal characteristics; (3) how received signals are processed through receivers, monitors, oscilloscopes and spectrum analyzers to establish transmission parameters; (4) how special engineering measurement equipment is applied against various types of communication signals (including broadcast and satellite signals) to understand the basis for their complex monitoring results; (5) the fundamentals of basic monitoring, measuring, and direction finding theory; and (6) the latest RF survey and measurement systems available today.

**Focus:**

Managerial and technical with a technical emphasis

**Location:**

Columbia, MD (Washington, DC area)

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## Federal Communications Commission (FCC) and Keysight Technologies

Laboratory Techniques in Support of Equipment Authorization Programs

**Course 20-321:** October 5- 9, 2020

**Course Description:**

This program is intended to give participants hands-on training and experience in a functioning laboratory environment, in making technical measurements as applied to testing wireless radio equipment in support of governmental radio frequency equipment authorization programs. In addition to an explanation of the U.S. equipment authorization process, the course will focus on three elements of related laboratory activities. 1) testing radio frequency equipment for compliance with established technical standards; 2) developing and using new compliance measurement techniques for application in testing new radio technology; and 3) developing techniques for improving electromagnetic compatibility in radio frequency equipment. The participants will have the opportunity to work with FCC engineers and technicians in a fully operational electronics laboratory using modern equipment and methodologies. A site visit to the PCTest Engineering

Laboratory of Columbia, MD. will be included.

A presentation by Keysight Technologies, the Course Co-sponsor, will be given on the final day of the training. Keysight Technologies is the world's leading electronic measurement company.

This course is intended for engineers and technicians involved in active and developing radio frequency equipment authorization programs.

**Participant Learning Objectives:**

Participants will develop a working knowledge and understanding of the type of measurements used to determine compliance with technical standards for radio frequency emissions, how to improve the performance of equipment with respect to electromagnetic compatibility, how to calibrate equipment used for such measurements, and how to approach the development of new measurement techniques for new radio services.

**Focus:**

Technical

**Location:**

Columbia, MD (Washington, DC area)

## Telecom/IT Policy and Regulation Sequence

**AT&T**

Subsea Cable Construction and Maintenance and Global Data Flows

**Course 20-222:** August 3, 2020

**Course Description:**

Among the important factors for making broadband more available and affordable to a country, is the access to subsea cable capacity. In recent years, there has been a surge in construction of new cable systems that land in additional countries, bringing improved access to high capacity transmission. With the optimal policies in place to promote investment and competition, the new cable systems can substantially decrease the cost and increase the availability of capacity. This has been beneficial for the country where capacity lands, and for neighboring countries with competitive access to that capacity because the additional capacity helps support the deployment of evolving and emerging technologies,

including Over-the-Top (OTT) platforms and the Internet of Things (IoT).

This course will offer an experienced overview of the most important commercial, technical and policy elements that an operator or policy-maker should take into account when evaluating a new cable system. The course will be hosted by AT&T, and taught by individuals with extensive experience working on the development of such systems. As submarine cable connectivity facilitates global data flows, the course also will include a discussion on policy issues, such as taxation related to OTT platforms, and trends in data protection.

Specific subjects will include:

- ▶ Initial Legal Concepts and Regulatory Policies to promote Subsea Cable Investment and Use
- ▶ Feasibility of New System: Market Assessment and Commercial Model Options
- ▶ Definition / Design of New System: Topology and Design Best Practices
- ▶ Financing New System Models
- ▶ Deployment of New System
- ▶ Role of Subsea Cable Ship
- ▶ Life-Cycle Upgrade & Maintenance
  - ▶ OTT Policy (taxation)
  - ▶ Data Protection Trends

**Location:**

Washington, DC

*“Training was so relevant. God Bless You!”*

Aboubacar Kourouma –  
(Guinea)



Facebook's Head of Global Connectivity Policy and Planning, and longtime USTTI Board member, Dr. Robert Pepper participates in a roundtable discussion during the USTTI's 2019 regulatory best practices training seminar.

## Federal Communications Commission (FCC) and USTTI Board Member Corporations

### Regulatory and Privatization Issues in Telecommunications

#### Courses 20-221: July 27 – 31, 2020

**Course Description:**

This course, taught by Federal Communications Commission (FCC) Bureau-level policy managers, offers executive-level telecommunications policy personnel a broad overview of telecommunications policy-making considerations in a dynamic and competitive environment. With the rapidly changing regulatory environment predominant in so many countries, regulatory bodies are confronted with new challenges as they attempt to assimilate modern telecommunications technology.

The course describes the US regulatory structure including the legislative authority, the FCC organizational structure and an outline of the regulatory philosophy affecting the major services. The changing regulatory structure, which reflects current technological developments, and influences the need for competition and privatization, as mandated by the Telecommunications Act of 1996, is presented. Discussion of the FCC decision-making process, a site visit and a roundtable discussion concerning the changing global telecommunication environment, with class members, government, and industry representatives as participants, will be included to enhance the learning process.

**Participant Learning Objectives:**

The objectives of the course are: (1) to understand the changing regulatory philosophy of the United States as we participate in the dynamic worldwide telecommunications environment, including development of the necessary considerations that need to be given in responding to those changes; and (2) to develop, with high-level regulatory managers from developing nations, methods of grappling with privatization and other related deregulatory issues in managing their organizations in an effective, efficient market-driven manner.

**Focus:**

Strategic planning and management (limited to those responsible for communications policy determination)

**Location:**

Washington, DC

**GSM Association (GSMA)****Internet of Things****Course 20-224: August 5 – 6, 2020****Course Description:**

The Internet of Things (IoT) involves connecting devices to the Internet across multiple networks to allow them to communicate with humans, applications and each other. IoT is set to have a huge impact on our daily lives, helping us to reduce traffic congestion, improve care for the elderly and create smarter homes and offices. This course provides a high-level overview of IoT concepts from a mobile perspective, outlines the role IoT can play in enhancing the quality of life of citizens and explores the implications that IoT has for policymakers and regulators.

**Participant Learning Objectives:**

- ▶ Understand the benefits IoT can bring to citizens, consumers and businesses
- ▶ Learn about the key difference between IoT and traditional telecoms services
- ▶ Discover the regulatory implications of IoT

**Location:**

Washington, DC

**Microsoft Corporation****Creating an Enabling Regulatory Environment for Cloud Services****Course 20-223: August 4, 2020****Course Description:**

This one-day seminar will address how regulators can foster the development of cloud services by creating policy frameworks that enable nations both to reap the benefits of these services and mitigate some of the risks associated with them. The course will first highlight the key attributes of cloud services, emphasizing the ways in which they alter the policy-making landscape and require different modes of regulation than their predecessors. Participants will discuss the economic and social advantages offered by cloud services and also be encouraged to probe deeply into the sources of concern surrounding these services, particularly issues related to user privacy, data security, and surveillance.

The second segment of the course will focus on different approaches countries have taken for regulating different elements of cloud services and the extent to which each has been successful at promoting the growth and development of these services. Regulations discussed will include issues relating to investment in broadband and mobile data networks, as well as the provision, pricing, interconnection, and expansion of network infrastructure and data centers. In particular, this segment will focus on the most successful strategies for promoting growth of cloud services in emerging and developing economies.

The final segment of the course will look at challenges associated with cloud services and how they may be addressed through regulation. The focus will be on protecting consumer privacy, protecting sensitive information, and understanding implications for surveillance by both domestic and foreign governments. Concrete examples of regulations proposed or implemented by different countries will be discussed, with an emphasis on helping regulators define their goals in each of these areas and design policy approaches suitable for those priorities. Participants will also discuss broader issues surrounding the capabilities and limitations of national laws when it comes

*“Wonderful experience”*

Chrim Aleric Robinson –  
(Liberia)

to regulating cloud services and consider the role of international cooperation and regulatory harmonization.

**Learning Objectives:**

- ▶ Develop an understanding of the benefits and risks of cloud services and the ways in which they require different regulations from their predecessors
- ▶ Critically assess different regulatory frameworks for cloud services to gain insight into how regulations governing network infrastructure can most effectively be used to drive growth in these services
- ▶ Develop nuanced understanding of the privacy, security, and surveillance challenges associated with cloud services and the strengths and weaknesses of different regulations intended to address those challenges

**Focus:**

Government regulators and policy-makers

**Location:**

Washington, DC

**USTTI in Conjunction with the US Federal Communications Commission (FCC), Department of Justice, Federal Trade Commission and DC Legal Community**

Seminar in Competition Policy for Telecommunications

**Course 20-220:**  
July 24, 2020

**Course Description:**

The Course will be conducted by

*“Thank you so much for everything.”*

Abdulrahman Aloymari  
– (Saudi Arabia)

recognized competition policy and anti-trust experts from the US Federal Communications Commission (FCC), the Department of Justice, The Federal Trade Commission (FTC), and the Washington D.C. Legal community and will address basic aspects of competition policy, particularly as applicable to telecommunications industries. The discussion during the first half of this intensive one day seminar and workshop will focus on three interrelated aspects of competition policy:

- ▶ To what extent (and with what qualifications and exceptions) can we anticipate that freely functioning private markets will satisfy consumer-citizens, needs, enhance society's wealth, and provide opportunities for workers and owners to increase their wealth? How do these principals apply to telecommunications markets?
- ▶ What laws and legal institutions, especially anti-trust law and agencies regulating telecommunications firms, have proved beneficial in protecting and fostering market performance in those areas where reliance on marketplace forces and market decisions appears wanted?
- ▶ What kinds of legal oversight of private behavior are necessary in cases where markets either will fail to operate optimally or cannot provide what society desires? For example, why does competition policy not fully embrace unregulated private markets for telecommunications services?

The second half of the course will consist of a workshop where participants and instructors will jointly address issues of telecommunications policy and competition that currently affect the participants' home countries.

**Participant Learning Objectives:**

For policy makers and regulatory managers who wish to develop a more thorough understanding of competition



A founding Board Member of the USTTI AT&T has trained 1,046 developing country officials since 1982. In 2019, AT&T offered training addressing Network Disaster Recovery, IP Network/ Cybersecurity and Subsea Cable Construction and Maintenance. Pictured above, Amy Alvarez (third from left) AT&T's Assistant Vice President for International External and Regulatory Affairs joins USTTI scholars from Argentina, Brazil, Chile, Colombia, Gambia, Ghana, Guinea-Bissau, Lesotho, Mexico, Mongolia, Nigeria, Paraguay, Saudi Arabia and South Sudan. AT&T is represented on the USTTI Board of Directors by Karim Lesina AT&T's Senior Vice President for International External and Regulatory Affairs.

policy which may serve as a foundational backdrop for policy-making considerations as applied to the telecommunications sector.

**Focus:**

Theory and practice of competition, as applied to telecommunications

**Location:**

Washington, DC

## Telehealth Sequence

### Howard University and the Louis Stokes Health Sciences Library

#### Telemedicine Review

**Course 20-120:** April 14, 2020

**Course Description:**

Participants will visit the medical library and telemedicine facilities at Howard University. They will experience technology demonstrations, review equipment/applications and participate in exchanges with telemedicine and medical informatics staff.

**Participant Learning Objectives:**

Exposure to telemedicine and education applications

**Focus:**

Engineers and managers of all expertise levels

**Location:**

Washington, DC

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### University of Arkansas

#### Developing a Multiple Site Digital Health Network

**Course 20-122:** April 20 – 24, 2020

**Course Description:**

This course, sponsored by the University of Arkansas for Medical Sciences (UAMS), provides a comprehensive overview for designing, developing, and delivering educational and clinical services using Digital Health technology. The course is designed for individuals who are at the initial stages of networking health care professionals together for better continuing education

and for better patient services. This program focuses on needs assessment, development of partnerships between medical centers and local health care providers, selection of appropriate technologies, technical operation, educational programming, and marketing clinical services. Participants will receive training from a number of faculty and staff at UAMS, telecommunications professionals, and participating local health professionals. The course will include visits to representative sites served by the UAMS Digital Health Network.

**Participant Learning Objectives:**

After completing this course, participants will be able to:

1. Describe how to evaluate the health care needs of communities.
2. Conduct needs assessment.
3. Determine the model for partnership between health professionals.
4. Select needs that lend themselves to Digital Health solutions.
5. Determine the best type of Digital Health technology.
6. Describe how administrative, technical, teaching, and medical staffs work together.
7. Outline the development of continuing education programs using interactive technologies.
8. Construct evaluation systems.

**Focus:**

This course is designed for those who have an interest in developing networking between health professionals utilizing Digital Health technologies. It will benefit those with technical responsibility or administrative responsibility in the creation and operation of such networks.

**Location:**

Little Rock, Arkansas

## University of Virginia Health System, Office of Telemedicine

### Telemedicine and Distance Learning Synopsis

#### Course 20-121: April 15 – 17, 2020

##### Course Description:

Participants will gain hands-on experience in a live Telemedicine and Distance Learning environment at the University of Virginia in Charlottesville, VA. Presentations, demonstrations, and simulated patient encounters will be conducted both at UVA and with remote sites throughout Virginia. Technicians will demonstrate numerous technologies such as transmission over ISDN, Wireless and over the Internet. Clinicians and multimedia production staff will cover the entire process of producing, broadcasting, and recording for later Internet access to Distance Education and Continuing Medical Education.

##### Participant Learning Objectives:

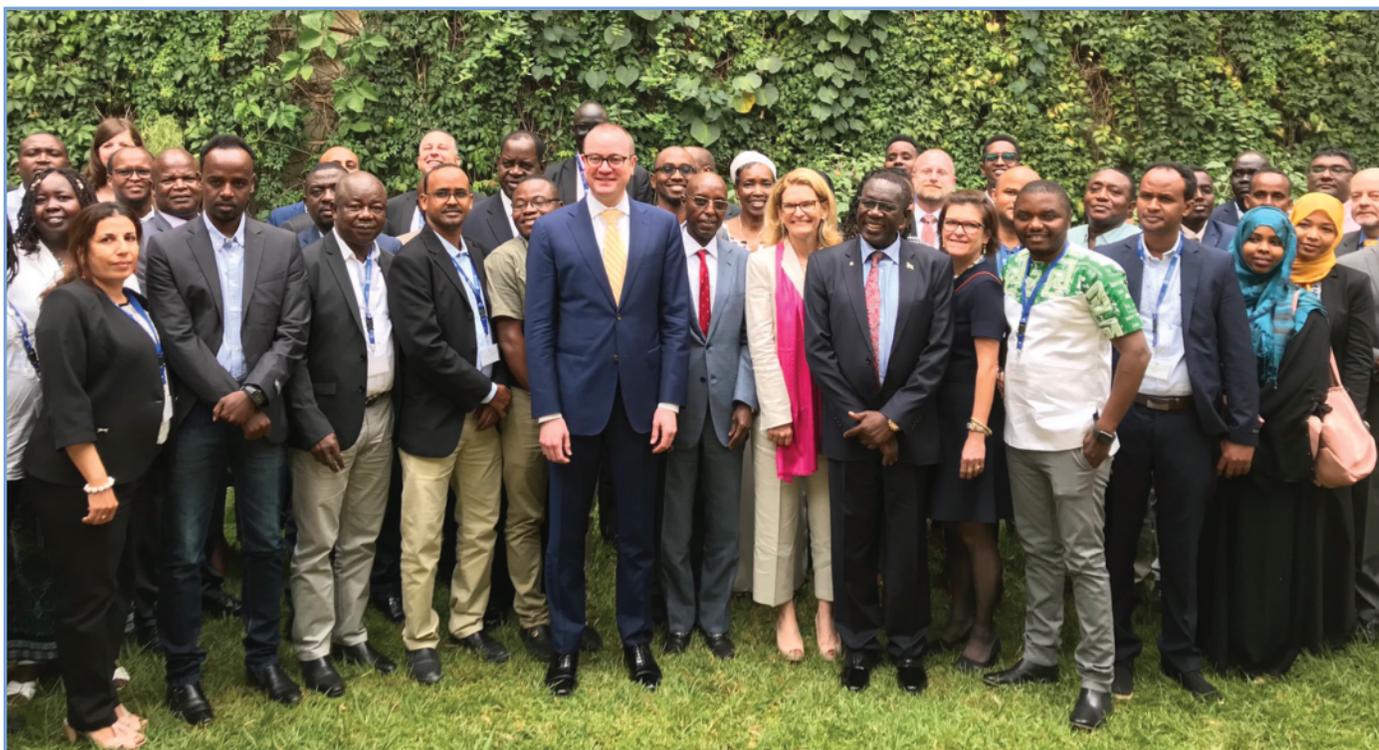
To understand the many different options available to conduct interactive medicine and education

##### Focus:

Engineers, Doctors, Nurses, Clinicians and officials responsible for overseeing Telemedicine programs.

##### Location:

Charlottesville, VA



In 2019, the USTTI in collaboration with the International Telecommunication Union and the World Bank Group conducted a regulatory best practices workshop, in Nairobi Kenya, for officials from Somalia, Kenya, Ethiopia, South Sudan, Eswatini, and Sierra Leone. With important support from the Communications Authority of Kenya and the African Telecommunications Union (ATU) the three-day program addressed the role of an independent communications regulator, licensing frame works and regulatory best practices that spur investment. Holding the session in Nairobi was an historic occasion for the USTTI as the program returned to where it was launched by Ambassador Gardner at the 1982 ITU Plenipotentiary conference. Pictured above USTTI President Jim O'Connor is joined by Ms. Doreen Bogdan-Martin Director of the Telecommunication Development Bureau of the International Telecommunication Union and other dignitaries at the commencement of the workshop.

# 2020 USTTI Application For Training

We recommend that you file your application online at [www.ustti.org](http://www.ustti.org). You must answer the following questions completely in order to qualify for USTTI training. Please print or type clearly. Use additional sheets if necessary. Photocopies of this application are acceptable. Please fax or airmail your completed application along with a copy of your valid passport's information page(s) to USTTI. A working fax number or e-mail address where you can be reached is essential.

## Applicant Information

Have you applied to USTTI in the past?  Yes  No

Given (First) Name(s) \_\_\_\_\_ Surname (Last) Name(s) \_\_\_\_\_

Job Title \_\_\_\_\_

Organization/Employer \_\_\_\_\_

Organization Mailing Address \_\_\_\_\_

City, State, Country \_\_\_\_\_

Mobile/Emergency Number (Country Code/City Code/Number) \_\_\_\_\_

Business Phone \_\_\_\_\_ Fax \_\_\_\_\_

Work E-mail \_\_\_\_\_ Personal E-mail \_\_\_\_\_

Home Address \_\_\_\_\_ Home Telephone \_\_\_\_\_

Home City \_\_\_\_\_ Birthplace (City, Country) \_\_\_\_\_

Date of Birth (Month/Day/Year) \_\_\_\_\_ Citizenship \_\_\_\_\_

## Course Selection

Indicate below the number and name of the course(s) to which you are applying, in order of preference.

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## Applicant Training Goals

Please explain how your participation would benefit your company/organization and your country. What potential leadership role might you play upon your return home? Please attach a separate document if necessary.

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## English Language Ability

Please check the appropriate boxes below.

	Excellent	Adequate	Poor
Reading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Writing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speaking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comprehension	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name \_\_\_\_\_ Country \_\_\_\_\_

**Formal Education**

Please list formal education, beginning with the secondary school

Secondary \_\_\_\_\_ Location \_\_\_\_\_  
Subject \_\_\_\_\_ Degree \_\_\_\_\_ Year Earned \_\_\_\_\_  
University \_\_\_\_\_ Location \_\_\_\_\_  
Subject \_\_\_\_\_ Degree \_\_\_\_\_ Year Earned \_\_\_\_\_  
Other \_\_\_\_\_ Location \_\_\_\_\_  
Subject \_\_\_\_\_ Degree \_\_\_\_\_

**Current Position, Professional Experience, and Achievements**

Describe your current and previous communications/IT responsibilities; where applicable, please highlight managerial experience. Include types of systems and equipment with which you have worked, attendance at major conferences, awards, and any other accolades you have received. Please attach a separate document if necessary.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Emergency Contact Information**

Please provide contact information for two relatives or friends in your country. Please also provide the contact information of two relatives or friends in the United States. If you do not have any contacts in the United States, please leave the section blank.

**In-country:**

Name \_\_\_\_\_ Relationship \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
Name \_\_\_\_\_ Relationship \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**In the U.S.:**

Name \_\_\_\_\_ Relationship \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
Name \_\_\_\_\_ Relationship \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Funding**

Please check the appropriate boxes below

- 1. My organization will pay for my travel.  YES  NO
- 2. My organization will pay for my subsistence.  YES  NO
- 3. I am applying for USTTI support for:  Travel  Subsistence

Please provide your supervisor’s information below:

Supervisor Name \_\_\_\_\_  
Position/Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Supervisor Signature \_\_\_\_\_ Date \_\_\_\_\_  
Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

*USTTI financial support is limited. Applicants are strongly encouraged to seek other sources of travel and subsistence funding. Please notify USTTI immediately if your funding status changes. Please note that at orientation each participant must pay the US\$150 administrative fee for the first course and US\$75 for each subsequent course.*

Send Application via airmail or fax to:  
USTTI  
1150 Connecticut Avenue, NW  
Suite 702  
Washington, DC 20036-4131  
Telephone: +1-202-785-7373  
Fax: +1-202-785-1930  
E-mail: train@ustti.org  
Website: www.ustti.org

# USTTI Family Of Volunteer Trainers And Supporters In 2020

Each year, hundreds of leaders from corporate America, the Federal Government, American universities and colleges, and other entities involved in the communications-IT marketplace of the United States generously volunteer their time, expertise and resources for USTTI scholars from every part of the developing world who attend USTTI training. Information about the USTTI family of sponsors can be obtained through the web sites listed below, as well as by accessing the USTTI site at [www.ustti.org](http://www.ustti.org).

Amazon*	<a href="http://www.amazon.com">www.amazon.com</a>	National Public Radio (NPR)	<a href="http://www.npr.org">www.npr.org</a>
American Tower Corporation*	<a href="http://www.americantower.com">www.americantower.com</a>	National Oceanic and Atmospheric Administration (NOAA)	<a href="http://www.noaa.gov">www.noaa.gov</a>
AT&T *	<a href="http://www.att.com">www.att.com</a>	NBC 4 (WRC-TV Channel 4) Washington, DC	<a href="http://www.nbc4.com">www.nbc4.com</a>
CITEL	<a href="http://www.citel.oas.org">www.citel.oas.org</a>	OneWeb*	<a href="http://www.oneweb.net">www.oneweb.net</a>
Comcast NBCUniversal*	<a href="http://www.comcast.com">www.comcast.com</a>	Packet Clearing House	<a href="http://www.pch.net">www.pch.net</a>
Comsearch	<a href="http://www.comsearch.com">www.comsearch.com</a>	Pan American Health Organization (PAHO)	<a href="http://www.paho.org">www.paho.org</a>
Dynamic Spectrum Alliance	<a href="http://www.dynamicspectrumalliance.org">www.dynamicspectrumalliance.org</a>	QUALCOMM Incorporated *	<a href="http://www.qualcomm.com">www.qualcomm.com</a>
Ericsson *	<a href="http://www.ericsson.com">www.ericsson.com</a>	Rohde & Schwarz	<a href="http://www.rohde-schwarz.com">www.rohde-schwarz.com</a>
Facebook*	<a href="http://www.facebook.com">www.facebook.com</a>	Silicon Flatirons	<a href="http://www.silicon-flatirons.org">www.silicon-flatirons.org</a>
Federal Communications Commission (FCC) *	<a href="http://www.fcc.gov">www.fcc.gov</a>	SPX Communication Technologies*	<a href="http://www.spx.com/en">www.spx.com/en</a>
Google*	<a href="http://www.google.com">www.google.com</a>	TCI International, Inc. (an SPX Company)	<a href="http://www.spx.com/en/tci">www.spx.com/en/tci</a>
GSM Association*	<a href="http://www.gsma.com">www.gsma.com</a>	Tektronix, Inc.	<a href="http://www.tektronix.com">www.tektronix.com</a>
HLP&R	<a href="http://www.hlprdc.com">www.hlprdc.com</a>	United Kingdom Telecommunications Academy (UKTA)	<a href="http://www.ukta.co.uk">www.ukta.co.uk</a>
Howard University	<a href="http://www.howard.edu">www.howard.edu</a>	U.S. Department of Commerce, National Telecom and Information Administration (NTIA) *	<a href="http://www.ntia.doc.gov">www.ntia.doc.gov</a>
Louis Stokes Health Sciences Library	<a href="http://hsl.howard.edu">http://hsl.howard.edu</a>	U.S. Department of Justice	<a href="http://www.justice.gov">www.justice.gov</a>
ICANN*	<a href="http://www.icann.org">www.icann.org</a>	U.S. Department of State *	<a href="http://www.state.gov">www.state.gov</a>
Inmarsat *	<a href="http://www.inmarsat.com">www.inmarsat.com</a>	University of Arkansas for Medical Sciences	<a href="http://www.uams.edu">www.uams.edu</a>
Intel Corporation *	<a href="http://www.intel.com">www.intel.com</a>	University of Colorado Boulder	<a href="http://www.colorado.edu">www.colorado.edu</a>
International Telecommunication Union (ITU)	<a href="http://www.itu.int">www.itu.int</a>	ATLAS Institute	<a href="http://www.colorado.edu/atlas">www.colorado.edu/atlas</a>
The Internet Society (ISOC) *	<a href="http://www.isoc.org">www.isoc.org</a>	University of Virginia, Office of Telemedicine	<a href="http://www.telemed.virginia.edu">www.telemed.virginia.edu</a>
Keysight Technologies	<a href="http://www.keysight.com">www.keysight.com</a>	Verizon *	<a href="http://www.verizon.com">www.verizon.com</a>
Latham & Watkins, LLP	<a href="http://www.lw.com">www.lw.com</a>	The Walt Disney Company*	<a href="http://www.disney.com">www.disney.com</a>
Loon LLC.*	<a href="http://www.loon.com">www.loon.com</a>		
M3AA Foundation	<a href="http://www.m3aaf.org">www.m3aaf.org</a>		
Microsoft Corporation*	<a href="http://www.microsoft.com">www.microsoft.com</a>		
National Aeronautics and Space Administration	<a href="http://www.nasa.gov">www.nasa.gov</a>		

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